



Blackjack Pizza Franchising, Inc.

**11005 Dover Street, Suite 100
Westminster, CO 80021**

**Phone (303) 426-1921
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January 9, 2009

Allen Ginsborg
Managing Director & Principal
NewMark Merrill Mountain States
5700 Hearthstone Circle
Ft. Collins, CO 80528

Re: Recommendation

Allen,

I've had a very good experience working with you and Luke on our Blackjack Pizza at Summit Square in Westminster, Colorado.

Your team has done a great job of supporting our marketing efforts to reach the community. The car shows have been a big attraction to our customers and we look forward to other events in the future. The customer surveys and coupon books your CA marketing folks put together have made a big difference in my store's performance as compared to others in our system.

Luke has addressed site issues before we have a chance to contact him. He's really done a great job with lighting at our end of the center. Your lighting and landscaping upgrades to the center have made it a better place to shop. I also appreciate the way you manage CAM costs tightly to help our bottom line. The assistance on the HVAC and grease trap was much appreciated.

You guys are some of the best owners and managers we've had in any of our 35 centers, so keep up the good work.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Gaston", written over a light blue horizontal line.

Mike Gaston

President

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