



# NewMark Merrill COMPANIES

*When you love shopping centers it shows.*

## Del Amo Plaza

LOCATED ON THE NORTHEAST CORNER OF DEL AMO BLVD. AND PIONEER BLVD., CERRITOS, CALIFORNIA



### Project Size 58,126 Sq. Ft. of Retail Space Demographics



#### Population\*

1 Mile.....30,444  
3 Miles.....225,066



#### Traffic Count\*

38,208 Cars Daily



#### Average Household Income\*

1 Mile.....\$117,881  
3 Miles.....\$134,977



- Conveniently located east of the San Gabriel (I-605) freeway and within close proximity to the 91 freeway.
- Parking: 272 spaces
- High profile central location on busy, signalized intersection.

\*Estimates are based on 2022 demographics for population and average income per household. Traffic count is based upon owner's calculations. The information contained herein is not guaranteed and should be independently verified.

**For additional information,  
please contact:**

#### **Darren Bovard**

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(DRE#01362187)

**or**

#### **Greg Giacopuzzi**

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24025 Park Sorrento  
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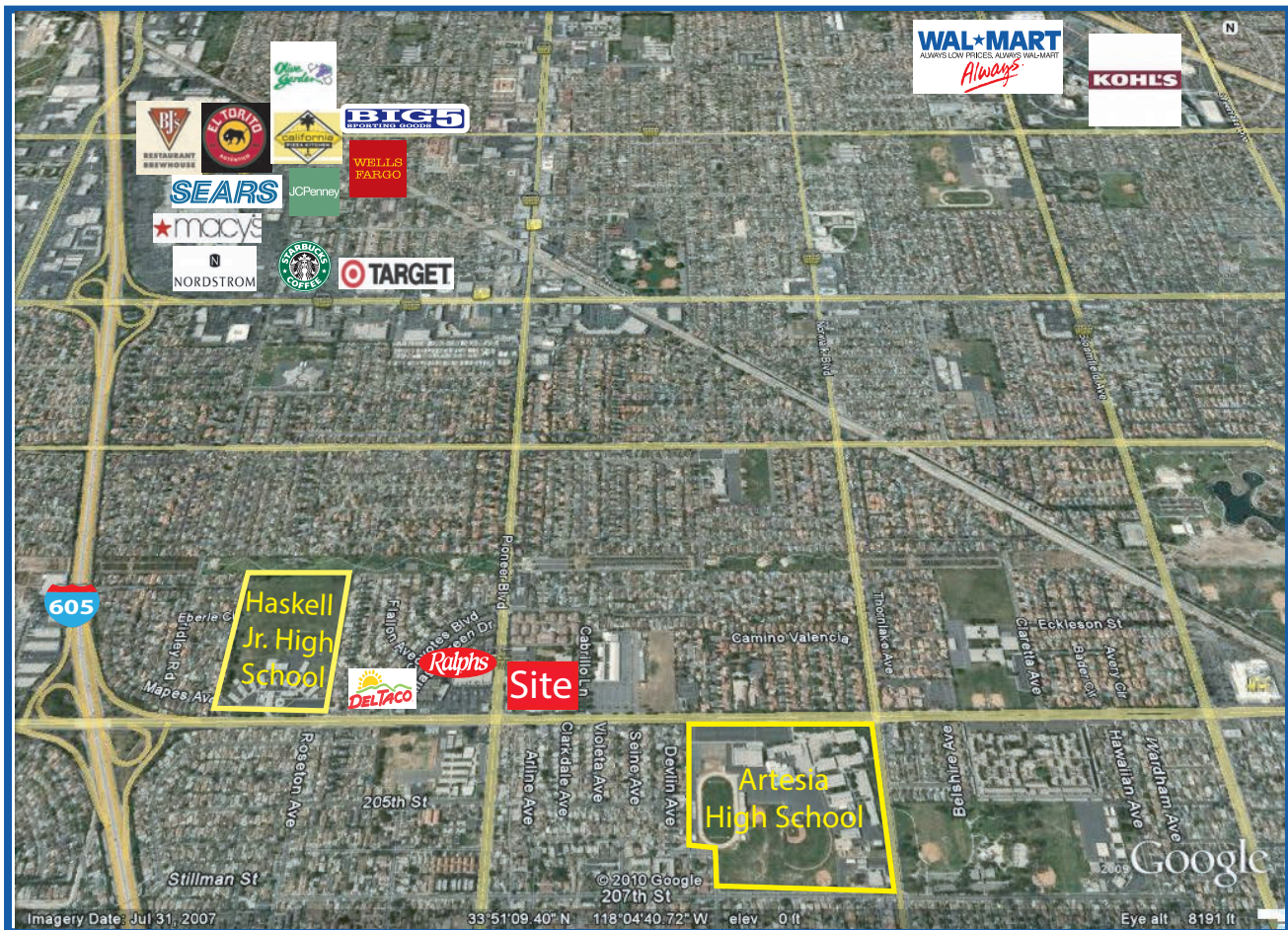


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CERRITOS, CALIFORNIA



11803	Caesars Mongolian BBQ	3,600	11877	Farmer's Insurance	490
11809	Independent Artists Academy	1,518	11879	Skin By Janny	630
11811	Available	1,000	11881	Crunch Fitness	23,205
11813	Mish Esthetics	1,250	11883	Cerritos Tailor	385
11815	Hair Craze	650	11889	Kumon Math Cerritos	1,172
11817	Napoli Shoe Repair	750	11891	The Flame Broiler	
11819	Boulevard Cleaners	1,000		The Rice Bowl King	1,518
11821	CW Acupuncture	1,000	11893-5	Caribbean Juice Bar	1,923
11823	California Medical Weight Loss	850	11897	Luxury Nails Bar	855
11825	Temps Inc.	1,500	11899	Del Amo Dental Care	1,068
11827	Lendmark Financial Services	1,179	20224	China Wok Inn	1,738
11855-59	Dollar Tree	9,350	20226	7 Leaves Cafe	1,495



**When you love  
shopping centers,  
it shows**

Dedicated to Our Communities,  
Our Tenants and Our Customers

For Information, Please Contact  
Darren Bovard (DRE#01362187)  
Greg Giacopuzzi (DRE#01906640)  
NewMark Merrill Companies  
Tel: 818.710.6100 Fax: 818.710.6116

Landlord makes no representation that any of the above tenants or building configurations will exist now or in the future. Tenants depicted may be proposed and may not actually occupy the proposed buildings. The dimensions and square footages shown are estimates only and not guaranteed.





## Market Profile

Del Amo Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.84625  
Longitude: -118.08064

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2010 Total Population	30,588	223,723	575,827
2020 Total Population	31,212	227,622	587,612
2020 Group Quarters	89	1,753	8,282
2022 Total Population	30,444	225,066	580,641
2022 Group Quarters	89	1,753	8,282
2027 Total Population	29,421	218,627	566,030
2022-2027 Annual Rate	-0.68%	-0.58%	-0.51%
2022 Total Daytime Population	25,777	203,251	568,509
Workers	9,498	84,333	257,165
Residents	16,279	118,918	311,344
<b>Household Summary</b>			
2010 Households	9,020	70,859	179,876
2010 Average Household Size	3.38	3.14	3.16
2020 Total Households	9,419	72,989	185,492
2020 Average Household Size	3.30	3.09	3.12
2022 Households	9,321	72,327	184,128
2022 Average Household Size	3.26	3.09	3.11
2027 Households	9,041	70,487	179,956
2027 Average Household Size	3.24	3.08	3.10
2022-2027 Annual Rate	-0.61%	-0.51%	-0.46%
2010 Families	7,500	56,674	139,970
2010 Average Family Size	3.64	3.48	3.54
2022 Families	7,736	57,844	143,252
2022 Average Family Size	3.51	3.43	3.49
2027 Families	7,510	56,422	140,142
2027 Average Family Size	3.50	3.42	3.48
2022-2027 Annual Rate	-0.59%	-0.50%	-0.44%
<b>Housing Unit Summary</b>			
2000 Housing Units	9,197	72,150	183,910
Owner Occupied Housing Units	60.3%	70.4%	62.2%
Renter Occupied Housing Units	37.5%	27.7%	35.5%
Vacant Housing Units	2.2%	2.0%	2.4%
2010 Housing Units	9,388	73,007	186,508
Owner Occupied Housing Units	60.4%	69.3%	60.9%
Renter Occupied Housing Units	35.6%	27.7%	35.6%
Vacant Housing Units	3.9%	2.9%	3.6%
2020 Housing Units	9,629	74,664	189,952
Vacant Housing Units	2.2%	2.2%	2.3%
2022 Housing Units	9,551	74,188	189,035
Owner Occupied Housing Units	61.9%	67.8%	59.9%
Renter Occupied Housing Units	35.7%	29.7%	37.5%
Vacant Housing Units	2.4%	2.5%	2.6%
2027 Housing Units	9,555	74,351	189,384
Owner Occupied Housing Units	60.3%	66.1%	58.7%
Renter Occupied Housing Units	34.3%	28.7%	36.3%
Vacant Housing Units	5.4%	5.2%	5.0%
<b>Median Household Income</b>			
2022	\$95,254	\$105,749	\$95,209
2027	\$107,854	\$120,201	\$109,778
<b>Median Home Value</b>			
2022	\$653,628	\$671,947	\$656,707
2027	\$701,621	\$721,486	\$702,607
<b>Per Capita Income</b>			
2022	\$36,061	\$43,409	\$39,299
2027	\$42,839	\$51,297	\$46,670
<b>Median Age</b>			
2010	36.3	38.9	36.4
2022	38.4	40.7	38.1
2027	39.8	41.6	39.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 11, 2022



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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>2022 Households by Income</b>			
Household Income Base	9,321	72,327	184,119
<\$15,000	5.8%	4.2%	5.2%
\$15,000 - \$24,999	4.2%	4.1%	4.6%
\$25,000 - \$34,999	4.6%	3.8%	4.8%
\$35,000 - \$49,999	8.1%	7.1%	8.3%
\$50,000 - \$74,999	16.1%	13.1%	14.9%
\$75,000 - \$99,999	13.2%	13.6%	14.3%
\$100,000 - \$149,999	23.6%	22.8%	22.0%
\$150,000 - \$199,999	13.7%	15.2%	12.7%
\$200,000+	10.8%	16.0%	13.1%
Average Household Income	\$117,881	\$134,977	\$123,747
<b>2027 Households by Income</b>			
Household Income Base	9,041	70,487	179,947
<\$15,000	3.8%	2.7%	3.6%
\$15,000 - \$24,999	2.1%	2.3%	2.8%
\$25,000 - \$34,999	2.5%	2.3%	3.4%
\$35,000 - \$49,999	5.7%	5.0%	6.3%
\$50,000 - \$74,999	14.6%	11.6%	13.3%
\$75,000 - \$99,999	15.5%	13.9%	14.1%
\$100,000 - \$149,999	24.7%	23.6%	23.7%
\$150,000 - \$199,999	17.4%	18.2%	16.1%
\$200,000+	13.7%	20.3%	16.9%
Average Household Income	\$139,532	\$158,996	\$146,596
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	5,912	50,264	113,287
<\$50,000	0.7%	0.5%	0.8%
\$50,000 - \$99,999	0.4%	0.2%	0.3%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	0.3%	0.2%	0.3%
\$250,000 - \$299,999	0.2%	0.2%	0.4%
\$300,000 - \$399,999	2.0%	1.9%	2.6%
\$400,000 - \$499,999	9.2%	7.0%	10.4%
\$500,000 - \$749,999	60.3%	57.9%	55.6%
\$750,000 - \$999,999	18.8%	24.7%	21.4%
\$1,000,000 - \$1,499,999	3.3%	4.5%	5.0%
\$1,500,000 - \$1,999,999	3.1%	1.0%	1.1%
\$2,000,000 +	1.7%	1.7%	1.7%
Average Home Value	\$723,203	\$729,811	\$714,813
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	5,763	49,141	111,121
<\$50,000	0.3%	0.1%	0.3%
\$50,000 - \$99,999	0.1%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.1%
\$250,000 - \$299,999	0.0%	0.0%	0.2%
\$300,000 - \$399,999	0.5%	0.4%	0.7%
\$400,000 - \$499,999	4.9%	3.6%	5.7%
\$500,000 - \$749,999	54.6%	51.8%	53.0%
\$750,000 - \$999,999	27.0%	33.3%	28.8%
\$1,000,000 - \$1,499,999	5.5%	6.6%	6.9%
\$1,500,000 - \$1,999,999	4.1%	1.5%	1.6%
\$2,000,000 +	2.8%	2.7%	2.6%
Average Home Value	\$806,445	\$801,911	\$786,346

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 11, 2022



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Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.84625  
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	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	30,585	223,726	575,827
0 - 4	5.9%	5.5%	6.2%
5 - 9	6.5%	6.0%	6.5%
10 - 14	7.5%	7.2%	7.4%
15 - 24	14.7%	14.5%	15.3%
25 - 34	13.7%	11.7%	12.6%
35 - 44	14.2%	14.0%	14.1%
45 - 54	13.6%	15.6%	14.9%
55 - 64	12.0%	12.2%	11.1%
65 - 74	7.6%	7.4%	6.4%
75 - 84	3.3%	4.3%	3.9%
85 +	1.0%	1.6%	1.6%
18 +	75.2%	76.4%	75.0%
<b>2022 Population by Age</b>			
Total	30,446	225,068	580,642
0 - 4	5.4%	5.0%	5.6%
5 - 9	5.7%	5.4%	5.9%
10 - 14	5.8%	5.8%	6.2%
15 - 24	12.8%	11.9%	13.2%
25 - 34	15.3%	14.7%	15.1%
35 - 44	13.6%	12.3%	12.6%
45 - 54	12.4%	12.9%	12.5%
55 - 64	11.6%	13.5%	12.6%
65 - 74	9.9%	10.3%	9.2%
75 - 84	5.9%	6.0%	5.0%
85 +	1.6%	2.2%	2.0%
18 +	79.3%	80.3%	78.4%
<b>2027 Population by Age</b>			
Total	29,423	218,626	566,029
0 - 4	5.4%	5.0%	5.6%
5 - 9	5.4%	5.0%	5.5%
10 - 14	5.8%	5.6%	6.0%
15 - 24	11.3%	10.7%	12.0%
25 - 34	14.8%	13.9%	14.4%
35 - 44	14.9%	14.3%	14.3%
45 - 54	12.3%	12.2%	12.0%
55 - 64	11.5%	12.9%	12.0%
65 - 74	9.7%	10.9%	10.0%
75 - 84	6.8%	7.0%	5.9%
85 +	2.0%	2.5%	2.2%
18 +	80.1%	81.1%	79.4%
<b>2010 Population by Sex</b>			
Males	14,899	108,661	280,037
Females	15,689	115,062	295,790
<b>2022 Population by Sex</b>			
Males	14,801	109,403	283,018
Females	15,643	115,663	297,622
<b>2027 Population by Sex</b>			
Males	14,348	106,568	276,843
Females	15,073	112,060	289,187

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 11, 2022



## Market Profile

Del Amo Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.84625  
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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	30,588	223,722	575,825
White Alone	34.2%	47.6%	50.6%
Black Alone	9.4%	5.4%	6.8%
American Indian Alone	0.8%	0.6%	0.8%
Asian Alone	35.4%	30.3%	21.1%
Pacific Islander Alone	0.8%	0.5%	0.6%
Some Other Race Alone	14.8%	10.9%	15.1%
Two or More Races	4.7%	4.7%	4.9%
Hispanic Origin	35.3%	28.3%	37.1%
Diversity Index	85.0	80.1	82.4
<b>2020 Population by Race/Ethnicity</b>			
Total	31,212	227,622	587,612
White Alone	18.6%	31.3%	31.5%
Black Alone	8.9%	5.5%	6.7%
American Indian Alone	1.3%	1.0%	1.3%
Asian Alone	36.7%	32.8%	23.8%
Pacific Islander Alone	0.8%	0.5%	0.6%
Some Other Race Alone	19.6%	15.1%	20.7%
Two or More Races	14.2%	13.8%	15.4%
Hispanic Origin	37.7%	31.3%	40.4%
Diversity Index	87.5	85.7	88.2
<b>2022 Population by Race/Ethnicity</b>			
Total	30,445	225,066	580,642
White Alone	17.9%	30.4%	30.7%
Black Alone	8.7%	5.4%	6.6%
American Indian Alone	1.3%	1.0%	1.3%
Asian Alone	37.5%	33.5%	24.4%
Pacific Islander Alone	0.8%	0.5%	0.6%
Some Other Race Alone	19.6%	15.2%	20.9%
Two or More Races	14.3%	14.0%	15.6%
Hispanic Origin	37.4%	31.2%	40.4%
Diversity Index	87.3	85.7	88.3
<b>2027 Population by Race/Ethnicity</b>			
Total	29,421	218,628	566,028
White Alone	16.2%	28.3%	28.4%
Black Alone	8.2%	5.1%	6.3%
American Indian Alone	1.5%	1.1%	1.5%
Asian Alone	38.7%	35.0%	25.7%
Pacific Islander Alone	0.7%	0.5%	0.6%
Some Other Race Alone	20.1%	15.6%	21.5%
Two or More Races	14.5%	14.4%	16.0%
Hispanic Origin	37.5%	31.2%	40.5%
Diversity Index	87.0	85.7	88.4
<b>2010 Population by Relationship and Household Type</b>			
Total	30,588	223,722	575,827
In Households	99.8%	99.4%	98.8%
In Family Households	92.7%	90.9%	89.4%
Householder	24.5%	25.3%	24.3%
Spouse	17.1%	19.0%	17.3%
Child	37.3%	36.1%	36.5%
Other relative	10.4%	7.7%	8.0%
Nonrelative	3.4%	2.8%	3.3%
In Nonfamily Households	7.0%	8.4%	9.4%
In Group Quarters	0.2%	0.6%	1.2%
Institutionalized Population	0.0%	0.3%	0.6%
Noninstitutionalized Population	0.2%	0.3%	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 11, 2022



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<b>2022 Population 25+ by Educational Attainment</b>			
Total	21,384	162,001	400,983
Less than 9th Grade	6.3%	4.7%	6.4%
9th - 12th Grade, No Diploma	5.9%	4.8%	5.9%
High School Graduate	18.5%	17.2%	19.2%
GED/Alternative Credential	2.1%	1.7%	2.0%
Some College, No Degree	18.6%	19.1%	20.2%
Associate Degree	10.6%	9.7%	9.6%
Bachelor's Degree	27.0%	29.0%	25.4%
Graduate/Professional Degree	10.8%	13.7%	11.4%
<b>2022 Population 15+ by Marital Status</b>			
Total	25,270	188,844	477,593
Never Married	36.1%	32.8%	35.4%
Married	50.4%	54.2%	51.2%
Widowed	5.5%	5.5%	5.4%
Divorced	8.0%	7.5%	8.0%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	15,374	114,117	290,464
Population 16+ Employed	94.4%	95.2%	94.8%
Population 16+ Unemployment rate	5.6%	4.8%	5.2%
Population 16-24 Employed	12.4%	10.1%	11.1%
Population 16-24 Unemployment rate	8.0%	11.6%	13.6%
Population 25-54 Employed	66.8%	65.8%	66.8%
Population 25-54 Unemployment rate	6.0%	4.4%	4.3%
Population 55-64 Employed	14.3%	18.2%	16.8%
Population 55-64 Unemployment rate	2.5%	2.4%	3.1%
Population 65+ Employed	6.5%	5.9%	5.3%
Population 65+ Unemployment rate	3.3%	3.6%	4.1%
<b>2022 Employed Population 16+ by Industry</b>			
Total	14,512	108,630	275,294
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	5.0%	5.6%	5.9%
Manufacturing	9.1%	10.0%	10.4%
Wholesale Trade	3.1%	3.4%	3.8%
Retail Trade	12.0%	10.1%	10.4%
Transportation/Utilities	7.7%	8.3%	8.8%
Information	1.8%	1.6%	1.8%
Finance/Insurance/Real Estate	5.7%	6.4%	6.0%
Services	50.8%	49.5%	48.1%
Public Administration	4.5%	4.8%	4.5%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	14,513	108,631	275,291
White Collar	68.2%	69.5%	64.7%
Management/Business/Financial	15.9%	19.2%	17.2%
Professional	27.4%	27.9%	24.5%
Sales	12.1%	9.8%	9.6%
Administrative Support	12.8%	12.5%	13.4%
Services	15.8%	12.8%	14.2%
Blue Collar	16.0%	17.7%	21.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	3.7%	3.8%	4.4%
Installation/Maintenance/Repair	2.3%	2.5%	2.6%
Production	4.4%	4.5%	5.4%
Transportation/Material Moving	5.5%	6.8%	8.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Prepared by Esri  
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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	9,020	70,860	179,874
Households with 1 Person	12.4%	15.6%	17.0%
Households with 2+ People	87.6%	84.4%	83.0%
Family Households	83.1%	80.0%	77.8%
Husband-wife Families	58.1%	60.0%	55.4%
With Related Children	29.0%	29.5%	29.0%
Other Family (No Spouse Present)	25.1%	20.0%	22.4%
Other Family with Male Householder	7.5%	5.8%	6.6%
With Related Children	4.0%	2.8%	3.5%
Other Family with Female Householder	17.6%	14.2%	15.8%
With Related Children	9.9%	7.4%	9.0%
Nonfamily Households	4.4%	4.4%	5.2%
All Households with Children	43.4%	40.1%	41.9%
Multigenerational Households	11.9%	8.9%	9.1%
Unmarried Partner Households	4.9%	4.5%	5.7%
Male-female	4.2%	3.7%	4.8%
Same-sex	0.7%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	9,019	70,858	179,876
1 Person Household	12.4%	15.6%	17.0%
2 Person Household	25.9%	27.6%	26.6%
3 Person Household	19.3%	19.3%	18.6%
4 Person Household	19.4%	19.5%	18.5%
5 Person Household	11.4%	9.7%	10.1%
6 Person Household	5.6%	4.4%	4.8%
7 + Person Household	6.0%	3.9%	4.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	9,020	70,859	179,873
Owner Occupied	62.9%	71.4%	63.1%
Owned with a Mortgage/Loan	49.8%	55.1%	49.2%
Owned Free and Clear	13.1%	16.4%	13.9%
Renter Occupied	37.1%	28.6%	36.9%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	69	74	68
Percent of Income for Mortgage	36.2%	33.5%	36.4%
Wealth Index	113	144	123
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	9,388	73,007	186,508
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	30,588	223,723	575,827
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 11, 2022



# Market Profile

Del Amo Plaza  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.84625  
Longitude: -118.08064

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Pacific Heights (2C)	Pacific Heights (2C)	Pleasantville (2B)
2.	Urban Villages (7B)	Pleasantville (2B)	Pacific Heights (2C)
3.	Diverse Convergence (13A)	City Lights (8A)	Urban Villages (7B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$24,105,229	\$211,942,770	\$508,539,305
Average Spent	\$2,586.12	\$2,930.34	\$2,761.88
Spending Potential Index	107	122	115
Education: Total \$	\$22,515,277	\$209,015,193	\$481,283,544
Average Spent	\$2,415.54	\$2,889.86	\$2,613.85
Spending Potential Index	123	147	133
Entertainment/Recreation: Total \$	\$36,206,534	\$322,762,855	\$753,596,256
Average Spent	\$3,884.40	\$4,462.55	\$4,092.78
Spending Potential Index	106	122	111
Food at Home: Total \$	\$61,880,842	\$541,019,683	\$1,294,621,703
Average Spent	\$6,638.86	\$7,480.19	\$7,031.10
Spending Potential Index	107	121	114
Food Away from Home: Total \$	\$45,175,251	\$390,387,927	\$932,330,946
Average Spent	\$4,846.61	\$5,397.54	\$5,063.49
Spending Potential Index	112	125	117
Health Care: Total \$	\$63,535,294	\$567,413,118	\$1,336,556,375
Average Spent	\$6,816.36	\$7,845.11	\$7,258.84
Spending Potential Index	96	111	102
HH Furnishings & Equipment: Total \$	\$25,241,957	\$225,159,292	\$527,292,538
Average Spent	\$2,708.07	\$3,113.07	\$2,863.73
Spending Potential Index	106	122	112
Personal Care Products & Services: Total \$	\$10,128,791	\$89,778,106	\$212,075,708
Average Spent	\$1,086.66	\$1,241.28	\$1,151.78
Spending Potential Index	107	122	113
Shelter: Total \$	\$262,279,734	\$2,293,968,421	\$5,378,271,859
Average Spent	\$28,138.58	\$31,716.63	\$29,209.42
Spending Potential Index	123	138	128
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,886,042	\$221,052,701	\$509,448,009
Average Spent	\$2,669.89	\$3,056.30	\$2,766.81
Spending Potential Index	98	113	102
Travel: Total \$	\$31,404,435	\$280,980,689	\$641,814,611
Average Spent	\$3,369.21	\$3,884.87	\$3,485.70
Spending Potential Index	117	135	121
Vehicle Maintenance & Repairs: Total \$	\$11,466,002	\$100,062,925	\$239,440,833
Average Spent	\$1,230.13	\$1,383.48	\$1,300.40
Spending Potential Index	98	110	103

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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