



















Ideal Customer Base

TOP ESRI TAPESTRY SEGMENTS

SOCCER MOMS

HOME IMPROVEMENT





COMMON ATTRIBUTES OF THESE CUSTOMERS



AFFLUENT



FAMILY ORIENTED



DOUBLE INCOME WITH KIDS



COLLEGE EDUCATED



NEWER SINGLE FAMILY HOMES



OWNER OCCUPIED

Your Customers are Already Coming Here

ALL THEIR NEEDS AT ONE DESTINATION



GROCERIES



APPAREL & SHOES



FITNESS



HOME DÉCOR



DINING



SPECIALTY RETAIL & SERVICES

Industry Leading Anchors





A Culinary adventure





The largest pet specialty retailer





The leading off-price apparel retailer in the U.S. and worldwide





The country's largest privatelyowned crafts retailer Stores





One of the largest fitness club franchises in the US.





One of the nation's largest family footwear retailers





The leading off-price home fashions retailer in the U.S. and worldwide





The largest retailer of party goods in the United States, Canada and Mexico







The 3rd largest off-price apparel retailer in the U.S.





Team Players

STRATFORD CROSSING SUPPORTS ITS TENANTS IN A NUMBER OF WAYS



SOCIAL MEDIA POSTS





CUSTOMER EMAIL BLASTS



DIRECT MAIL







#	TENANT	SF
AA	JC Licht	3,215
A1	TJ Maxx/HomeGoods	49,000
A2	Burlington	27,507
A3	AVAILABLE	18,499
В	Golden Corral	11,067
C1	Planet Fitness	16,801
C2	Party City	15,083
D	Shoe Carnival	14,632
Е	Xfinity	4,200
F1	AVAILABLE	2,948
F2	Hotworx	2,052
G	Rockstar Nail	2,971
Н	Honey Baked Ham	3,000

#	TENANT	SF	
J	Mariano's	69,246	
K	Management Office	426	
L	Dentist	2,362	
M/N	Elements Massage	2,550	
0	Cilantro Mexican	1,350	
Р	AVAILABLE	1,200	
Q	Supercuts	1,350	
R	Dunkin'	1,200	
S	Best Cleaners	1,235	
Т	The Accounting Network	1,040	
U	Milan Laser	1,560	
w	AVAILABLE	1,560	
x	AVAILABLE	2,080	

#	TENANT	SF			
1A	AVAILABLE	3,215			
1AA	Giordano's Pizza	1,319			
1B	Wendy's	2,702			
3C	The Joint	1,200			
1C	Cafe Zupas	3,460			
4A	AVAILABLE GROUND LEASE / BTS	4,200			
1D	Buffalo Wild Wings	6,500			
2B	AVAILABLE GROUND LEASE / BTS	26,000			
2C	PetSmart	25,556			
2D	Hobby Lobby	42,012			
2E	Outback Steakhouse	6,115			
& X may be					

Units W & X may be combined for up to 3,640 SF

DEMOGRAPHICS

	1 MILE	2 MILE	3 MILE	5 MILE	
POPULATION					
2020 Population - Current Year Estimate	6,096	40,531	103,306	263,466	
2010-2020 Annual Population Growth Rate	0.36%	-0.03%	-0.06%	-0.05%	
HOUSEHOLDS					
2020 Households - Current Year Estimate	2,439	14,432	35,913	92,074	
2010-2020 Annual Household Growth Rate	0.58%	0.10%	0.10% 0.05%		
HOUSEHOLD INCOME					
2020 Average Household Income	\$120,451	\$113,012	\$109,545	\$107,533	
2020 Per Capita Income	\$51,368	\$40,129	\$38,201	\$37,550	
HOUSING UNITS					
2020 Housing Units	2,493	15,086	37,539	96,789	
EDUCATION					
2020 Population 25 and Over	4,569	29,134	73,165	183,986	
HS and Associates Degrees	2,401 52.5%	14,937 51.3%	37,909 51.8%	95,453 51.9%	
Bachelor's Degree or Higher	2,015 44.1%	11,922 40.9%	28,950 39.6%	69,906 38.0%	
PLACE OF WORK					
2020 Businesses	315	1,321 2,833		7,632	
2020 Employees	5,331	19,601	40,753	101,309	





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