



NewMark Merrill COMPANIES

When you love shopping centers it shows.



A Beautification Award Recipient

LOCATED ON THE NORTHEAST CORNER OF UNIVERSITY AVENUE AND IOWA AVENUE IN THE CITY OF RIVERSIDE, CALIFORNIA



Coming Soon!



JUICE IT UP!



T-Mobile

Sharetea



CHASE



RIVERSIDE

**Home to 21,669 students
and 3,576 Faculty & Staff**

Project Size 182,256 Sq.Ft. of Retail & Office Space

Demographics



Population*

1 Mile.....25,428
3 Miles....96,642



Traffic Count*

Corner of Iowa Ave. &
University Ave: 45,900 CPD
I-215 Freeway: 243,000 CPD



**Household
Income***

1 Mile.....\$40,357
3 Miles....\$75,982



For Lease • Prime Retail Space Available

- Conveniently located off of the 215 Freeway with excellent exposure from the main traffic corridor of University Avenue.
- Digital pylon sign situated off of Interstate 215 with exposure to more than 243,000 cars daily.
- The population of UCR spends close to \$65.2 million in products and services per year.

- Located across from the University of California Riverside campus. UCR is the 2nd largest employer in the County of Riverside with over 6,469 employees and has a student staff population of 21,669.

- Adjacent to a multi-story University Housing structure that is under construction and will house approximately 525 students.

For additional information,
please contact:

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5850 Canoga Avenue
Suite 650

Woodland Hills, CA 91367

www.newmarkmerrill.com

*Estimates are based on 2020 demographics for population and average income per household. Traffic count is based upon ESRI forecasts. The information contained herein is not guaranteed and should be independently verified.

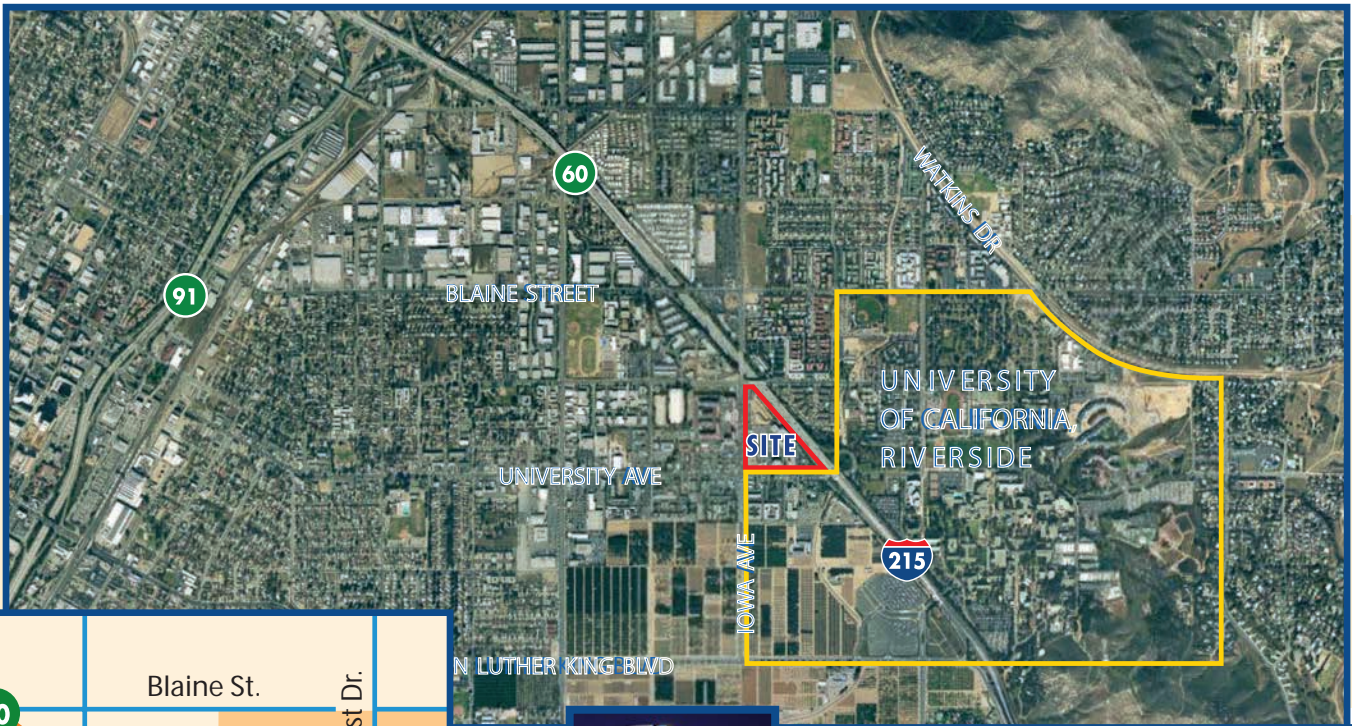


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#	Tenants	SF
1.	7 Leaves Cafe	1,400 SF
2.	The Halal Guys	2,000 SF
3.	Jersey Mike's	1,355 SF
4A.	Cocoa Goddess Collection	500 SF
4B.	Available Retail	2,272 SF
5.	J Bez Barbershop & Salon	1,866 SF
6.	Afters Ice Cream	1,100 SF
7.	Pho Vinnam Rest.	1,700 SF
8.	Available Retail	1,415 SF
9A.	Flame Broiler	2,403 SF
9B.	Durango Taco Shop	1,662 SF
10A.	Bugerim	1,720 SF
10B.	Manna Grill	1,480 SF
11.	Available Retail	2,672 SF
12.	Juice It Up	1,107 SF
13.	Veg & Go	1,107 SF
14.	U.P.C. Pizza	1,250 SF
15.	Cravin' Crab Haus	3,608 SF
16.	Look Cinemas	41,915 SF
17.	Vero's Coffee	946 SF
18.	Boba Cafe	1,090 SF
19.	Bao Culture	2,095 SF
20.	Hotties Nashville Hot Ckn.	3,099 SF
21.	Kimchichanga	3,017 SF
22.	Masala Mischief	1,298 SF
23.	Available Retail	2,750 SF
24.	Chase Bank	3,152 SF
25.	Frice	1,795 SF
26.	Eye C You	1,8546 SF
27.	Available Retail	2,028 SF
28.	Regents of UCR	8,579 SF
29.	T-Mobile	2,940 SF
30.	Zi Zi BBQ House	1,645 SF
31.	Sharetea	1,543 SF
32.	Ramen Okawari & Ohana Cravings	2,589 SF
33.	Kimco Staffing Services	1,355 SF
34.	The Buffalo Spot	1,634 SF
35.	Signature Nails & Salon	1,548 SF
36.	Poke Bar	1,494 SF
37.	UC Bakery	1,433 SF
38.	7-Eleven	3,088 SF




 For Information, Please Contact
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Landlord makes no representation that any of the above tenants, parking lot or building configurations will exist now or in the future. Tenants depicted may be proposed and may not actually occupy the proposed buildings. The dimensions and square footages shown are estimated only and not guaranteed.



Market Profile

1299 University Ave, Riverside, California, 92507
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.97597
Longitude: -117.33929

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	19,396	81,502	178,777
2010 Total Population	25,479	92,872	205,550
2020 Total Population	25,428	96,642	217,899
2020 Group Quarters	5,585	7,373	8,331
2025 Total Population	25,863	101,263	227,391
2020-2025 Annual Rate	0.34%	0.94%	0.86%
2020 Total Daytime Population	24,552	105,746	227,333
Workers	7,479	47,656	96,765
Residents	17,073	58,090	130,568
Household Summary			
2000 Households	6,808	28,103	59,185
2000 Average Household Size	2.70	2.75	2.93
2010 Households	6,997	29,815	64,847
2010 Average Household Size	2.78	2.85	3.03
2020 Households	7,064	31,159	68,641
2020 Average Household Size	2.81	2.86	3.05
2025 Households	7,167	32,557	71,331
2025 Average Household Size	2.83	2.88	3.07
2020-2025 Annual Rate	0.29%	0.88%	0.77%
2010 Families	3,331	18,242	44,712
2010 Average Family Size	3.58	3.45	3.55
2020 Families	3,330	18,964	47,165
2020 Average Family Size	3.62	3.48	3.58
2025 Families	3,374	19,787	48,950
2025 Average Family Size	3.64	3.51	3.60
2020-2025 Annual Rate	0.26%	0.85%	0.75%
Housing Unit Summary			
2000 Housing Units	7,382	29,880	62,735
Owner Occupied Housing Units	15.7%	43.2%	54.0%
Renter Occupied Housing Units	76.5%	50.9%	40.3%
Vacant Housing Units	7.8%	6.0%	5.7%
2010 Housing Units	7,862	32,674	70,044
Owner Occupied Housing Units	14.3%	40.5%	50.4%
Renter Occupied Housing Units	74.7%	50.8%	42.2%
Vacant Housing Units	11.0%	8.8%	7.4%
2020 Housing Units	8,034	33,974	73,294
Owner Occupied Housing Units	13.8%	40.3%	50.8%
Renter Occupied Housing Units	74.1%	51.5%	42.8%
Vacant Housing Units	12.1%	8.3%	6.3%
2025 Housing Units	8,234	35,679	76,553
Owner Occupied Housing Units	13.8%	39.7%	50.4%
Renter Occupied Housing Units	73.2%	51.5%	42.7%
Vacant Housing Units	13.0%	8.8%	6.8%
Median Household Income			
2020	\$27,806	\$54,615	\$62,793
2025	\$29,944	\$57,613	\$67,675
Median Home Value			
2020	\$243,277	\$393,468	\$378,875
2025	\$273,269	\$462,660	\$440,264
Per Capita Income			
2020	\$11,787	\$24,721	\$27,185
2025	\$12,555	\$26,681	\$29,734
Median Age			
2010	22.0	27.6	30.0
2020	22.5	29.6	32.3
2025	22.7	30.9	33.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 08, 2020



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2020 Households by Income			
Household Income Base	7,061	31,155	68,633
<\$15,000	31.6%	15.1%	11.0%
\$15,000 - \$24,999	14.8%	9.9%	8.8%
\$25,000 - \$34,999	10.7%	8.6%	8.0%
\$35,000 - \$49,999	14.7%	12.1%	11.3%
\$50,000 - \$74,999	14.4%	17.2%	18.0%
\$75,000 - \$99,999	6.7%	12.3%	13.4%
\$100,000 - \$149,999	5.1%	13.9%	15.8%
\$150,000 - \$199,999	1.2%	5.9%	7.6%
\$200,000+	0.8%	4.9%	6.1%
Average Household Income	\$40,357	\$75,982	\$86,039
2025 Households by Income			
Household Income Base	7,164	32,553	71,323
<\$15,000	29.4%	13.7%	10.0%
\$15,000 - \$24,999	14.7%	9.3%	8.1%
\$25,000 - \$34,999	10.6%	8.2%	7.5%
\$35,000 - \$49,999	15.6%	11.9%	10.7%
\$50,000 - \$74,999	15.4%	17.3%	17.7%
\$75,000 - \$99,999	7.2%	13.0%	13.7%
\$100,000 - \$149,999	5.2%	14.7%	16.9%
\$150,000 - \$199,999	1.2%	6.5%	8.5%
\$200,000+	0.8%	5.3%	6.9%
Average Household Income	\$43,212	\$82,356	\$94,582
2020 Owner Occupied Housing Units by Value			
Total	1,099	13,667	37,234
<\$50,000	18.2%	2.8%	3.7%
\$50,000 - \$99,999	3.8%	0.7%	0.9%
\$100,000 - \$149,999	4.8%	1.7%	1.3%
\$150,000 - \$199,999	13.7%	4.2%	3.7%
\$200,000 - \$249,999	10.8%	6.8%	6.9%
\$250,000 - \$299,999	12.0%	9.9%	11.1%
\$300,000 - \$399,999	17.8%	25.5%	28.5%
\$400,000 - \$499,999	8.8%	18.5%	17.7%
\$500,000 - \$749,999	7.7%	18.2%	15.9%
\$750,000 - \$999,999	1.1%	7.3%	5.7%
\$1,000,000 - \$1,499,999	0.9%	3.0%	3.2%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.6%
\$2,000,000 +	0.1%	1.0%	0.8%
Average Home Value	\$268,579	\$468,764	\$453,764
2025 Owner Occupied Housing Units by Value			
Total	1,126	14,164	38,595
<\$50,000	16.4%	2.1%	2.8%
\$50,000 - \$99,999	2.8%	0.5%	0.6%
\$100,000 - \$149,999	4.2%	1.1%	0.8%
\$150,000 - \$199,999	11.8%	2.9%	2.4%
\$200,000 - \$249,999	9.3%	5.1%	5.1%
\$250,000 - \$299,999	11.5%	7.7%	8.7%
\$300,000 - \$399,999	17.4%	18.8%	21.9%
\$400,000 - \$499,999	10.1%	18.8%	19.3%
\$500,000 - \$749,999	11.3%	24.8%	22.8%
\$750,000 - \$999,999	2.6%	11.1%	8.9%
\$1,000,000 - \$1,499,999	2.1%	5.0%	4.7%
\$1,500,000 - \$1,999,999	0.0%	0.5%	1.0%
\$2,000,000 +	0.3%	1.5%	1.2%
Average Home Value	\$317,289	\$549,386	\$527,017

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 08, 2020



Market Profile

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Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.97597
Longitude: -117.33929

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	25,476	92,871	205,549
0 - 4	6.0%	6.6%	7.0%
5 - 9	4.9%	6.0%	6.7%
10 - 14	4.4%	6.1%	7.2%
15 - 24	50.1%	26.8%	21.1%
25 - 34	13.8%	15.2%	14.5%
35 - 44	7.8%	11.2%	12.1%
45 - 54	6.1%	11.5%	12.9%
55 - 64	3.8%	8.5%	9.4%
65 - 74	1.8%	4.4%	4.7%
75 - 84	1.1%	2.7%	2.9%
85 +	0.3%	1.1%	1.2%
18 +	81.9%	77.4%	74.4%
2020 Population by Age			
Total	25,428	96,642	217,898
0 - 4	5.6%	6.2%	6.6%
5 - 9	4.6%	5.8%	6.5%
10 - 14	4.1%	5.6%	6.4%
15 - 24	48.2%	23.5%	17.8%
25 - 34	15.7%	17.5%	17.1%
35 - 44	7.2%	11.1%	12.1%
45 - 54	5.7%	9.7%	10.7%
55 - 64	4.7%	9.7%	11.0%
65 - 74	2.6%	6.6%	7.4%
75 - 84	1.2%	3.1%	3.2%
85 +	0.4%	1.2%	1.4%
18 +	83.1%	79.1%	77.0%
2025 Population by Age			
Total	25,863	101,264	227,391
0 - 4	5.7%	6.3%	6.6%
5 - 9	4.5%	5.7%	6.3%
10 - 14	4.1%	5.6%	6.4%
15 - 24	46.9%	22.4%	16.8%
25 - 34	15.6%	16.3%	15.7%
35 - 44	8.0%	12.7%	14.2%
45 - 54	5.6%	9.3%	10.2%
55 - 64	4.7%	9.0%	10.0%
65 - 74	3.1%	7.3%	8.3%
75 - 84	1.4%	4.0%	4.1%
85 +	0.4%	1.3%	1.4%
18 +	83.3%	79.1%	77.2%
2010 Population by Sex			
Males	12,320	46,238	101,572
Females	13,159	46,634	103,978
2020 Population by Sex			
Males	12,345	48,166	107,873
Females	13,083	48,476	110,026
2025 Population by Sex			
Males	12,533	50,385	112,667
Females	13,330	50,878	114,724

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	25,479	92,872	205,551
White Alone	35.9%	51.9%	55.1%
Black Alone	11.1%	9.5%	8.9%
American Indian Alone	1.0%	1.0%	1.0%
Asian Alone	23.4%	10.9%	7.9%
Pacific Islander Alone	0.5%	0.4%	0.3%
Some Other Race Alone	22.5%	21.2%	21.7%
Two or More Races	5.7%	5.1%	5.1%
Hispanic Origin	44.6%	44.3%	46.8%
Diversity Index	90.1	85.3	84.0
2020 Population by Race/Ethnicity			
Total	25,428	96,642	217,899
White Alone	32.8%	48.2%	51.4%
Black Alone	11.1%	9.8%	9.1%
American Indian Alone	1.0%	1.0%	1.0%
Asian Alone	23.9%	11.2%	8.3%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	24.7%	23.7%	24.2%
Two or More Races	6.0%	5.6%	5.6%
Hispanic Origin	48.3%	49.3%	52.0%
Diversity Index	91.1	87.3	86.0
2025 Population by Race/Ethnicity			
Total	25,863	101,263	227,391
White Alone	31.7%	46.7%	49.7%
Black Alone	10.9%	9.8%	9.1%
American Indian Alone	1.0%	1.0%	1.0%
Asian Alone	24.6%	11.7%	8.7%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	25.3%	24.7%	25.2%
Two or More Races	6.0%	5.8%	5.8%
Hispanic Origin	49.7%	51.9%	54.8%
Diversity Index	91.4	87.9	86.7
2010 Population by Relationship and Household Type			
Total	25,479	92,872	205,550
In Households	76.4%	91.5%	95.6%
In Family Households	49.7%	71.4%	80.9%
Householder	13.1%	19.6%	21.7%
Spouse	7.1%	12.7%	14.7%
Child	21.5%	29.5%	34.1%
Other relative	5.0%	6.0%	6.7%
Nonrelative	2.9%	3.6%	3.8%
In Nonfamily Households	26.8%	20.1%	14.8%
In Group Quarters	23.6%	8.5%	4.4%
Institutionalized Population	0.0%	1.3%	0.9%
Noninstitutionalized Population	23.6%	7.2%	3.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	9,533	56,879	136,739
Less than 9th Grade	9.9%	8.1%	8.8%
9th - 12th Grade, No Diploma	11.8%	8.5%	8.7%
High School Graduate	23.1%	21.3%	23.4%
GED/Alternative Credential	2.1%	2.6%	2.9%
Some College, No Degree	21.7%	22.4%	22.0%
Associate Degree	4.3%	7.5%	8.2%
Bachelor's Degree	14.4%	15.8%	14.1%
Graduate/Professional Degree	12.7%	13.8%	11.9%
2020 Population 15+ by Marital Status			
Total	21,784	79,567	175,610
Never Married	70.0%	51.1%	44.2%
Married	22.0%	35.8%	42.2%
Widowed	1.5%	3.7%	4.3%
Divorced	6.5%	9.3%	9.2%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,675	46,593	105,705
Population 16+ Employed	79.9%	81.9%	82.6%
Population 16+ Unemployment rate	20.1%	18.1%	17.4%
Population 16-24 Employed	40.9%	17.8%	14.1%
Population 16-24 Unemployment rate	24.0%	28.3%	27.6%
Population 25-54 Employed	52.3%	64.4%	66.6%
Population 25-54 Unemployment rate	17.0%	16.2%	16.0%
Population 55-64 Employed	5.4%	13.2%	14.9%
Population 55-64 Unemployment rate	17.6%	13.2%	13.3%
Population 65+ Employed	1.4%	4.6%	4.4%
Population 65+ Unemployment rate	18.5%	13.3%	13.8%
2020 Employed Population 16+ by Industry			
Total	8,530	38,139	87,319
Agriculture/Mining	0.6%	0.4%	0.7%
Construction	5.5%	7.2%	8.4%
Manufacturing	6.7%	8.6%	9.0%
Wholesale Trade	4.3%	3.7%	3.2%
Retail Trade	11.5%	10.5%	10.9%
Transportation/Utilities	3.7%	5.7%	6.9%
Information	0.9%	1.5%	1.3%
Finance/Insurance/Real Estate	4.1%	5.2%	4.6%
Services	60.9%	52.5%	50.3%
Public Administration	1.9%	4.7%	4.8%
2020 Employed Population 16+ by Occupation			
Total	8,529	38,137	87,320
White Collar	59.9%	60.1%	57.1%
Management/Business/Financial	8.1%	10.9%	10.5%
Professional	24.8%	26.0%	23.6%
Sales	10.1%	9.4%	9.3%
Administrative Support	17.0%	13.8%	13.7%
Services	20.3%	17.2%	17.5%
Blue Collar	19.8%	22.7%	25.4%
Farming/Forestry/Fishing	1.0%	0.5%	0.7%
Construction/Extraction	4.2%	5.8%	6.5%
Installation/Maintenance/Repair	2.1%	2.5%	3.6%
Production	4.9%	6.0%	6.1%
Transportation/Material Moving	7.6%	8.0%	8.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	6,997	29,815	64,847
Households with 1 Person	25.7%	24.3%	21.2%
Households with 2+ People	74.3%	75.7%	78.8%
Family Households	47.6%	61.2%	68.9%
Husband-wife Families	25.8%	39.8%	46.7%
With Related Children	15.5%	20.3%	24.7%
Other Family (No Spouse Present)	21.8%	21.4%	22.2%
Other Family with Male Householder	6.3%	6.5%	6.8%
With Related Children	3.6%	3.8%	4.1%
Other Family with Female Householder	15.5%	14.8%	15.4%
With Related Children	11.4%	9.8%	9.9%
Nonfamily Households	26.7%	14.5%	9.8%
All Households with Children	31.3%	34.5%	39.4%
Multigenerational Households	4.7%	6.3%	7.7%
Unmarried Partner Households	8.6%	8.5%	7.9%
Male-female	8.2%	7.6%	7.0%
Same-sex	0.4%	0.9%	0.8%
2010 Households by Size			
Total	6,997	29,814	64,848
1 Person Household	25.7%	24.3%	21.2%
2 Person Household	29.9%	29.3%	27.7%
3 Person Household	16.7%	16.7%	17.0%
4 Person Household	13.4%	13.6%	15.1%
5 Person Household	6.9%	7.6%	9.2%
6 Person Household	3.3%	4.1%	4.8%
7 + Person Household	4.0%	4.3%	5.0%
2010 Households by Tenure and Mortgage Status			
Total	6,997	29,815	64,847
Owner Occupied	16.0%	44.4%	54.4%
Owned with a Mortgage/Loan	11.5%	34.0%	43.3%
Owned Free and Clear	4.5%	10.3%	11.2%
Renter Occupied	84.0%	55.6%	45.6%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	81	95
Percent of Income for Mortgage	36.6%	30.1%	25.2%
Wealth Index	26	76	91
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,862	32,674	70,044
Housing Units Inside Urbanized Area	100.0%	99.9%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	25,479	92,872	205,550
Population Inside Urbanized Area	100.0%	99.9%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 08, 2020



Market Profile

1299 University Ave, Riverside, California, 92507
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.97597
Longitude: -117.33929

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	College Towns (14B)	College Towns (14B)	American Dreamers (7C)
2.	Dorms to Diplomas (14C)	American Dreamers (7C)	Urban Villages (7B)
3.	NeWest Residents (13C)	Exurbanites (1E)	Home Improvement (4B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$7,493,254	\$59,105,995	\$144,302,439
Average Spent	\$1,060.77	\$1,896.92	\$2,102.28
Spending Potential Index	49	88	98
Education: Total \$	\$7,055,447	\$49,610,637	\$121,222,044
Average Spent	\$998.79	\$1,592.18	\$1,766.03
Spending Potential Index	56	89	99
Entertainment/Recreation: Total \$	\$10,020,711	\$83,143,309	\$206,971,824
Average Spent	\$1,418.56	\$2,668.36	\$3,015.28
Spending Potential Index	44	82	93
Food at Home: Total \$	\$17,555,230	\$142,611,103	\$350,475,555
Average Spent	\$2,485.17	\$4,576.88	\$5,105.92
Spending Potential Index	47	86	96
Food Away from Home: Total \$	\$13,217,549	\$104,040,244	\$254,099,952
Average Spent	\$1,871.11	\$3,339.01	\$3,701.87
Spending Potential Index	50	89	98
Health Care: Total \$	\$16,533,966	\$143,815,435	\$359,781,849
Average Spent	\$2,340.60	\$4,615.53	\$5,241.50
Spending Potential Index	41	80	91
HH Furnishings & Equipment: Total \$	\$6,798,144	\$57,341,969	\$143,020,080
Average Spent	\$962.36	\$1,840.30	\$2,083.60
Spending Potential Index	44	84	95
Personal Care Products & Services: Total \$	\$3,059,719	\$24,770,493	\$60,830,384
Average Spent	\$433.14	\$794.97	\$886.21
Spending Potential Index	47	87	96
Shelter: Total \$	\$67,443,543	\$536,414,820	\$1,323,769,455
Average Spent	\$9,547.50	\$17,215.41	\$19,285.40
Spending Potential Index	49	89	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,482,380	\$58,386,668	\$146,302,831
Average Spent	\$917.66	\$1,873.83	\$2,131.42
Spending Potential Index	39	80	91
Travel: Total \$	\$6,974,058	\$61,446,528	\$156,906,203
Average Spent	\$987.27	\$1,972.03	\$2,285.90
Spending Potential Index	41	82	95
Vehicle Maintenance & Repairs: Total \$	\$3,966,536	\$31,292,360	\$75,469,987
Average Spent	\$561.51	\$1,004.28	\$1,099.49
Spending Potential Index	48	87	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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