

West Hills Shopping Center

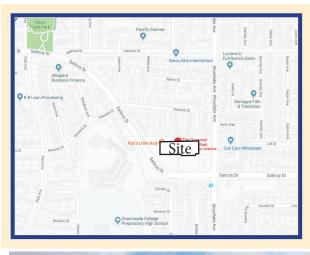
NORTHWEST CORNER OF SATICOY STREET & WOODLAKE AVENUE, WEST HILLS, CA

HAPPY DOGS GROOMING



Raz's Little Italy





Project Size: 55,151 of Retail Space Demographics



Population*
1 Mile....17,869
3 Miles....148,150



Ave. Household Income*

I Mile....\$140,743

3 Miles.... \$112,303



Traffic Count*
Intersection...16,516





For additional information,

Greg Giacopuzziggiacopuzzi@newmarkmerrill.com

please contact:

ggiacopuzzi@newmarkmerrill.con (BRE#01906640)

Tel: (818) 710-6100 Fax: (818) 710-6116

5850 Canoga Avenue Suite 650 Woodland Hills, CA 91367 www.newmarkmerrill.com

For Lease - Retails Spaces Available

- Nestled in the West Hills neighborhood.
- Adjacent to Chaminade College Preparatory School with 1,350 students.
- Close proximity to West Hills Medical Center.
- Ample parking.

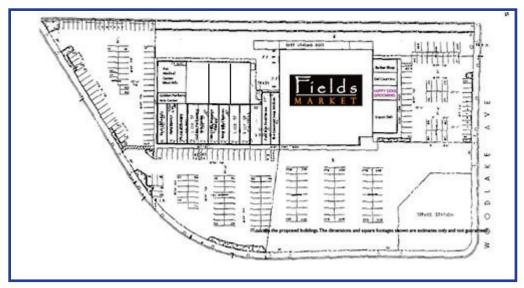
Estimates are based on 2020 demographics for population and average income per household. Traffic count is based upon ESRI forecasts. The information contained herein is not guaranteed and should be independently verified.



West Hills Shopping Center

NORTHWEST CORNER OF SATICOY STREET & WOODLAKE AVENUE, WEST HILLS, CA





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West Hills Shopping Center



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NewMark Merrill

Landlord makes no representation that any of the above tenants or building configurations will exist now or in the future. Tenants depicted may be proposed and may not actually

Woodlake Avenue



West Hills Shopping Center Fields Market

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 34.20891 Longitude: -118.63329

-			
	1 mile	3 miles	5 miles
Population Summary	17.102	122.165	202.056
2000 Total Population	17,102	132,165	282,956
2010 Total Population	17,746	140,538	299,862
2020 Total Population	17,869	148,150	314,142
2020 Group Quarters	115	1,354	3,440
2025 Total Population	17,822	152,189	321,975
2020-2025 Annual Rate	-0.05%	0.54%	0.49%
2020 Total Daytime Population	16,487	151,925	342,464
Workers	6,675	71,808	171,812
Residents Household Summary	9,812	80,117	170,652
	E 0E4	46.002	00.050
2000 Households	5,854	46,883	99,959
2000 Average Household Size	2.90	2.79	2.80
2010 Households	6,087	49,003	104,329
2010 Average Household Size	2.90	2.84	2.84
2020 Households	6,079	51,476	108,497
2020 Average Household Size	2.92	2.85	2.86
2025 Households	6,034	52,914	111,045
2025 Average Household Size	2.93	2.85	2.87
2020-2025 Annual Rate	-0.15%	0.55%	0.47%
2010 Families	4,793	34,242	73,690
2010 Average Family Size	3.24	3.34	3.32
2020 Families	4,806	35,680	76,429
2020 Average Family Size	3.26	3.36	3.35
2025 Families	4,785	36,504	78,153
2025 Average Family Size	3.27	3.37	3.36
2020-2025 Annual Rate	-0.09%	0.46%	0.45%
Housing Unit Summary			
2000 Housing Units	5,936	48,529	103,078
Owner Occupied Housing Units	87.1%	54.6%	60.7%
Renter Occupied Housing Units	11.5%	42.0%	36.3%
Vacant Housing Units	1.4%	3.4%	3.0%
2010 Housing Units	6,224	52,223	110,829
Owner Occupied Housing Units	83.5%	51.1%	57.8%
Renter Occupied Housing Units	14.3%	42.7%	36.3%
Vacant Housing Units	2.2%	6.2%	5.9%
2020 Housing Units	6,273	55,380	115,892
Owner Occupied Housing Units	80.9%	47.3%	54.3%
Renter Occupied Housing Units	16.0%	45.7%	39.3%
Vacant Housing Units	3.1%	7.0%	6.4%
2025 Housing Units	6,282	57,011	118,933
Owner Occupied Housing Units	80.7%	46.2%	53.4%
Renter Occupied Housing Units	15.4%	46.6%	40.0%
Vacant Housing Units	3.9%	7.2%	6.6%
Median Household Income			
2020	\$113,570	\$83,086	\$87,549
2025	\$123,943	\$90,882	\$97,021
Median Home Value	¥123/3 iS	436,662	43.7022
2020	\$685,489	\$651,212	\$655,859
2025	\$736,876	\$697,176	\$709,930
Per Capita Income	ψ <i>1</i> 30,07 0	\$057,170	Ψ705,550
2020	\$47,993	\$39,047	\$41,523
2025	\$54,194	\$43,641	\$46,591
Median Age	φυ4,194	\$75,U11	φ τ υ,331
2010	43.6	37.2	38.5
2020	43.6	38.8	40.0
	46.7		40.0
2025	46./	39.5	40.

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 23, 2021

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West Hills Shopping Center Fields Market

Prepared by Esri Latitude: 34.20891

Fields Market			atitude: 34.20891
Rings: 1, 3, 5 mile radii	1 mile	3 miles	5 miles
2020 Households by Income	1 mile	5 miles	5 miles
Household Income Base	6,079	51,471	108,492
<\$15,000	5.2%	7.6%	7.2%
\$15,000 - \$24,999	3.8%	5.9%	5.3%
\$25,000 - \$34,999	3.7%	7.1%	6.4%
\$35,000 - \$49,999	5.8%	9.2%	8.8%
\$50,000 - \$74,999	10.0%	15.3%	14.9%
\$75,000 - \$74,999	11.7%	12.7%	12.9%
\$100,000 - \$149,999	25.9%	19.2%	19.5%
	15.6%	10.5%	10.6%
\$150,000 - \$199,999 \$200,000 -	18.3%		
\$200,000+		12.5%	14.3%
Average Household Income	\$140,743	\$112,303	\$120,351
2025 Households by Income			
Household Income Base	6,034	52,909	111,040
<\$15,000	4.6%	6.8%	6.4%
\$15,000 - \$24,999	3.1%	5.1%	4.6%
\$25,000 - \$34,999	3.1%	6.3%	5.5%
\$35,000 - \$49,999	5.0%	8.4%	8.0%
\$50,000 - \$74,999	8.8%	14.6%	14.1%
\$75,000 - \$99,999	10.5%	12.7%	12.6%
\$100,000 - \$149,999	25.5%	19.9%	20.1%
\$150,000 - \$199,999	17.2%	11.7%	11.9%
\$200,000+	22.3%	14.6%	16.9%
Average Household Income	\$159,716	\$125,512	\$135,226
2020 Owner Occupied Housing Units by Value			
Total	5,077	26,167	62,895
<\$50,000	0.4%	1.3%	1.1%
\$50,000 - \$99,999	0.1%	0.9%	0.7%
\$100,000 - \$149,999	0.0%	0.1%	0.2%
\$150,000 - \$199,999	0.0%	0.4%	0.3%
\$200,000 - \$249,999	0.1%	0.7%	0.8%
\$250,000 - \$299,999	0.1%	1.6%	1.4%
\$300,000 - \$399,999	2.2%	4.9%	5.7%
\$400,000 - \$499,999 \$400,000 - \$499,999	9.4%	12.5%	14.3%
\$500,000 - \$749,999	50.8%	45.7%	40.9%
\$750,000 - \$999,999 \$750,000 - \$999,999	24.9%	19.4%	17.8%
	8.7%	9.6%	10.6%
\$1,000,000 - \$1,499,999			
\$1,500,000 - \$1,999,999	1.9%	1.6%	2.8%
\$2,000,000 +	1.4%	1.4%	3.5%
Average Home Value	\$759,607	\$715,343	\$761,457
2025 Owner Occupied Housing Units by Value	5.060	26.244	62.510
Total	5,069	26,341	63,510
<\$50,000	0.1%	0.8%	0.7%
\$50,000 - \$99,999	0.0%	0.6%	0.5%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.2%	0.2%
\$200,000 - \$249,999	0.0%	0.3%	0.4%
\$250,000 - \$299,999	0.0%	1.0%	0.9%
\$300,000 - \$399,999	0.9%	2.6%	2.9%
\$400,000 - \$499,999	5.5%	8.9%	10.1%
\$500,000 - \$749,999	45.8%	44.9%	40.9%
\$750,000 - \$999,999	30.4%	24.3%	22.1%
\$1,000,000 - \$1,499,999	11.7%	12.1%	13.1%
\$1,500,000 - \$1,999,999	3.1%	2.0%	3.5%
\$2,000,000 +	2.4%	2.2%	4.7%
Average Home Value	\$834,964	\$781,800	\$839,917
-	•	•	• •

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 23, 2021

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West Hills Shopping Center Fields Market

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 34.20891 Longitude: -118.63329

Rings: 1, 3, 5 mile rauli		Longi	tude: -118.63329
	1 mile	3 miles	5 miles
2010 Population by Age	17.746	140 526	200.062
Total	17,746	140,536	299,862
0 - 4	4.5%	6.2%	5.9%
5 - 9	6.2%	6.3%	6.1%
10 - 14	6.8%	6.4%	6.4%
15 - 24	12.0%	13.6%	13.3%
25 - 34	8.8%	14.4%	13.5%
35 - 44	13.8%	14.5%	14.5%
45 - 54	17.8%	15.1%	15.4%
55 - 64	13.8%	11.0%	11.9%
65 - 74	8.4%	6.3%	6.7%
75 - 84	5.6%	4.4%	4.4%
85 +	2.4%	1.8%	2.0%
18 +	78.0%	76.8%	77.4%
2020 Population by Age			
Total	17,870	148,151	314,142
0 - 4	4.0%	5.6%	5.2%
5 - 9	4.9%	5.8%	5.6%
10 - 14	6.1%	6.2%	6.1%
15 - 24	11.1%	12.6%	12.0%
25 - 34	10.8%	14.6%	14.1%
35 - 44	10.9%	13.4%	13.2%
45 - 54	14.8%	13.5%	13.6%
55 - 64	16.6%	13.0%	13.5%
65 - 74	11.4%	8.7%	9.5%
75 - 84	6.4%	4.6%	4.8%
85 +	3.0%	2.3%	2.4%
18 +	81.1%	78.7%	79.3%
2025 Population by Age			
Total	17,823	152,190	321,976
0 - 4	4.2%	5.6%	5.3%
5 - 9	4.6%	5.5%	5.3%
10 - 14	5.4%	5.6%	5.6%
15 - 24	10.1%	11.8%	11.2%
25 - 34	11.0%	14.9%	14.0%
35 - 44	12.8%	14.0%	14.3%
45 - 54	12.8%	12.5%	12.6%
55 - 64	15.8%	12.6%	13.0%
65 - 74	12.9%	9.8%	10.4%
75 - 84	7.3%	5.3%	5.8%
85 +	3.1%	2.3%	2.4%
18 +	82.5%	79.9%	80.3%
2010 Population by Sex			
Males	8,686	69,880	148,054
Females	9,060	70,658	151,808
2020 Population by Sex			
Males	8,753	73,746	155,150
Females	9,116	74,404	158,992
2025 Population by Sex	·	,	,
Males	8,749	75,751	159,137
Females	9,073	76,438	162,838
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 23, 2021

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West Hills Shopping Center Fields Market

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 34.20891 Longitude: -118.63329

3- , -, -			
	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	17,746	140,537	299,862
White Alone	72.9%	61.7%	63.5%
Black Alone	2.9%	4.4%	4.1%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	14.5%	13.1%	13.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.7%	15.2%	13.9%
Two or More Races	4.7%	4.9%	4.9%
Hispanic Origin	14.7%	33.7%	31.2%
Diversity Index	58.6	77.9	75.9
2020 Population by Race/Ethnicity			
Total	17,868	148,151	314,141
White Alone	69.1%	58.7%	60.4%
Black Alone	2.8%	4.3%	4.0%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	17.0%	15.0%	14.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.1%	15.8%	14.5%
Two or More Races	5.6%	5.6%	5.6%
Hispanic Origin	16.2%	35.1%	32.8%
Diversity Index	63.0	80.0	78.3
2025 Population by Race/Ethnicity			
Total	17,822	152,189	321,976
White Alone	67.3%	57.3%	59.1%
Black Alone	2.8%	4.2%	3.9%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	18.4%	16.0%	15.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	16.1%	14.7%
Two or More Races	5.9%	5.8%	5.8%
Hispanic Origin	17.1%	36.2%	33.7%
Diversity Index	65.0	80.9	79.2
2010 Population by Relationship and Household Type			
Total	17,746	140,538	299,862
In Households	99.4%	99.1%	98.9%
In Family Households	89.6%	84.9%	85.1%
Householder	27.1%	24.4%	24.5%
Spouse	22.1%	17.5%	17.9%
Child	32.7%	31.9%	31.7%
Other relative	5.7%	7.5%	7.4%
Nonrelative	2.1%	3.6%	3.5%
In Nonfamily Households	9.7%	14.2%	13.8%
In Group Quarters	0.6%	0.9%	1.1%
Institutionalized Population	0.2%	0.4%	0.6%
Noninstitutionalized Population	0.4%	0.5%	0.5%
Noninstitutionalized Fopulation	0.470	0.370	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 23, 2021

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West Hills Shopping Center Fields Market

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 34.20891 Longitude: -118.63329

	1 mile	3 miles	5 miles
2020 Population 25+ by Educational Attainment		5 1111103	3 1111103
Total	13,201	103,546	223,168
Less than 9th Grade	2.7%	8.0%	7.0%
9th - 12th Grade, No Diploma	2.7%	5.8%	5.7%
High School Graduate	15.5%	17.5%	17.5%
GED/Alternative Credential	2.2%	1.7%	1.7%
Some College, No Degree	20.8%	19.2%	19.4%
Associate Degree	8.3%	8.5%	8.4%
Bachelor's Degree	30.7%	25.7%	26.0%
Graduate/Professional Degree	17.1%	13.5%	14.2%
2020 Population 15+ by Marital Status			
Total	15,185	122,169	260,875
Never Married	30.0%	37.1%	36.0%
Married	54.0%	48.2%	49.2%
Widowed	6.3%	5.2%	5.3%
Divorced	9.7%	9.5%	9.5%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,656	81,754	171,624
Population 16+ Employed	84.1%	84.2%	84.6%
Population 16+ Unemployment rate	15.9%	15.8%	15.4%
Population 16-24 Employed	8.9%	10.7%	9.8%
Population 16-24 Unemployment rate	26.3%	26.2%	25.9%
Population 25-54 Employed	59.9%	65.5%	64.6%
Population 25-54 Unemployment rate	14.6%	14.5%	14.4%
Population 55-64 Employed	23.1%	17.8%	18.4%
Population 55-64 Unemployment rate	14.9%	14.0%	13.5%
Population 65+ Employed	8.0%	6.0%	7.2%
Population 65+ Unemployment rate	15.3%	14.6%	13.5%
2020 Employed Population 16+ by Industry			
Total	8,121	68,800	145,130
Agriculture/Mining	0.0%	0.4%	0.4%
Construction	7.1%	8.3%	8.0%
Manufacturing	6.2%	7.8%	8.1%
Wholesale Trade	3.5%	2.1%	2.3%
Retail Trade	9.2%	9.0%	8.8%
Transportation/Utilities	3.3%	3.5%	3.4%
Information	4.7%	4.0%	4.4%
Finance/Insurance/Real Estate	11.4%	9.6%	9.7%
Services	52.5%	53.7%	53.0%
Public Administration	2.2%	1.6%	1.8%
2020 Employed Population 16+ by Occupation			
Total	8,122	68,799	145,128
White Collar	78.7%	67.0%	68.2%
Management/Business/Financial	22.8%	18.3%	18.9%
Professional	28.8%	24.7%	25.5%
Sales	12.3%	10.5%	10.6%
Administrative Support	14.7%	13.5%	13.2%
Services	11.8%	16.9%	16.3%
Blue Collar	9.5%	16.1%	15.4%
Farming/Forestry/Fishing	0.0%	0.3%	0.3%
Construction/Extraction	3.7%	5.7%	5.4%
Installation/Maintenance/Repair	1.9%	2.2%	2.5%
Production	1.4%	3.6%	3.5%
Transportation/Material Moving	2.4%	4.3%	3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 23, 2021

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West Hills Shopping Center Fields Market

Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 34.20891

Longitude: -118.63329

3- , -, -			
	1 mile	3 miles	5 miles
2010 Households by Type			
Total	6,087	49,002	104,329
Households with 1 Person	16.3%	22.7%	22.0%
Households with 2+ People	83.7%	77.3%	78.0%
Family Households	78.7%	69.9%	70.6%
Husband-wife Families	64.3%	50.2%	51.6%
With Related Children	29.3%	25.2%	25.3%
Other Family (No Spouse Present)	14.5%	19.7%	19.0%
Other Family with Male Householder	4.6%	6.6%	6.1%
With Related Children	2.0%	3.3%	3.0%
Other Family with Female Householder	9.8%	13.1%	12.9%
With Related Children	4.5%	7.4%	7.0%
Nonfamily Households	5.0%	7.4%	7.4%
All Households with Children	36.2%	36.4%	35.8%
Multigenerational Households	5.6%	6.0%	6.1%
Unmarried Partner Households	4.0%	6.5%	6.3%
Male-female	3.4%	5.8%	5.6%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	6,087	49,003	104,328
1 Person Household	16.3%	22.7%	22.0%
2 Person Household	31.3%	28.8%	29.4%
3 Person Household	20.0%	17.9%	18.0%
4 Person Household	19.9%	16.2%	16.2%
5 Person Household	8.0%	7.9%	7.9%
6 Person Household	2.5%	3.5%	3.4%
7 + Person Household	1.9%	3.1%	3.1%
2010 Households by Tenure and Mortgage Status			
Total	6,087	49,003	104,329
Owner Occupied	85.4%	54.5%	61.4%
Owned with a Mortgage/Loan	69.5%	43.5%	49.7%
Owned Free and Clear	15.9%	11.0%	11.7%
Renter Occupied	14.6%	45.5%	38.6%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	94	73	76
Percent of Income for Mortgage	25.2%	32.7%	31.3%
Wealth Index	208	134	146
2010 Housing Units By Urban/ Rural Status		20.	1.0
Total Housing Units	6,224	52,223	110,829
Housing Units Inside Urbanized Area	100.0%	99.8%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	0.3%
2010 Population By Urban/ Rural Status	0.0 70	0.2 /0	0.570
Total Population	17,746	140,538	299,862
Population Inside Urbanized Area	100.0%	99.9%	99.7%
Population Inside Orbanized Area Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.3%
nurai rupulation	0.0%	0.1%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 23, 2021

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West Hills Shopping Center Fields Market

Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 34.20891

Latitude: 34.20891 Longitude: -118.63329

		1 mile	3 miles	5 miles
Top 3 Tapestry Segments				
1.	Pleasantville (2B)		santville (2B)	Pleasantville (2B
	Savvy Suburbanites (1D)		· · · · · · · · · · · · · · · · · · ·	national Marketplace (13A
3.	Exurbanites (1E)	Exu	rbanites (1E)	City Lights (8A
2020 Consumer Spending				
Apparel & Services: Total \$		000,383	\$138,255,999	\$307,253,768
Average Spent	\$3,	,125.58	\$2,685.83	\$2,831.91
Spending Potential Index		146	125	132
Education: Total \$	\$20,4	189,127	\$128,352,353	\$290,755,584
Average Spent	\$3,	,370.48	\$2,493.44	\$2,679.85
Spending Potential Index		188	139	150
Entertainment/Recreation: Total \$	\$30,0	12,959	\$199,630,415	\$450,143,158
Average Spent	\$4,	,937.15	\$3,878.13	\$4,148.90
Spending Potential Index		152	119	128
Food at Home: Total \$	\$46,6	29,479	\$337,405,244	\$748,899,453
Average Spent	\$7,	,670.58	\$6,554.61	\$6,902.49
Spending Potential Index		144	123	129
Food Away from Home: Total \$	\$32,8	352,271	\$241,860,516	\$539,905,390
Average Spent	\$5,	,404.22	\$4,698.51	\$4,976.22
Spending Potential Index		143	125	132
Health Care: Total \$	\$50,5	75,815	\$331,729,928	\$747,623,927
Average Spent	\$8,	,319.76	\$6,444.36	\$6,890.73
Spending Potential Index		145	112	120
HH Furnishings & Equipment: Total \$	\$19,7	67,754	\$132,307,244	\$298,876,855
Average Spent		,251.81	\$2,570.27	\$2,754.70
Spending Potential Index		149	118	126
Personal Care Products & Services: Total \$	\$8,0	76,233	\$56,908,288	\$127,217,648
Average Spent	\$1,	,328.55	\$1,105.53	\$1,172.55
Spending Potential Index		145	120	128
Shelter: Total \$	\$187,2	207,002	\$1,329,985,668	\$2,983,548,179
Average Spent	\$30,	,795.69	\$25,837.00	\$27,498.90
Spending Potential Index		159	133	142
Support Payments/Cash Contributions/Gifts in Kind: To	tal \$ \$19,6	35,446	\$128,599,841	\$294,310,746
Average Spent	\$3,	,230.05	\$2,498.25	\$2,712.62
Spending Potential Index		138	107	110
Travel: Total \$	\$24,5	75,592	\$156,833,411	\$359,921,24
Average Spent		,042.70	\$3,046.73	\$3,317.3
Spending Potential Index	,	168	126	138
Vehicle Maintenance & Repairs: Total \$	\$9.7	34,078	\$67,450,342	\$150,812,008
Average Spent		,601.26	\$1,310.33	\$1,390.01
Spending Potential Index	Ψ=/	138	113	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

June 23, 2021

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