



NewMark Merrill  
COMPANIES

# Lifting Others

## NewMark Merrill Companies

Although the shopping center industry faces challenges due to COVID-19, we understand, most importantly, that our communities are struggling too. From those in our community without homes to the small businesses that make up the fabric of our country, NewMark Merrill believes that now more than ever, we rise by lifting others.



### *Bags of Hope*

MaQuita Lamb assembles over 300 bags of supplies and essentials for the unsheltered in our community which were distributed from our Los Angeles shopping centers.



Not only is giving back to our communities a company mission, but individual employees are stepping up in ways that inspire all of us. A heartfelt thank you to Theresa, Christine, Jose and Brent who worked in partnership with The Giving Spirit ([thegivingspirit.org](http://thegivingspirit.org)). Team members participated in supplying, assembling and distributing 100 duffle bag kits purchased by NewMark Merrill for unsheltered men, women and children in the LA area.



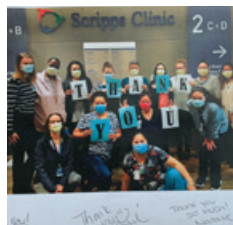
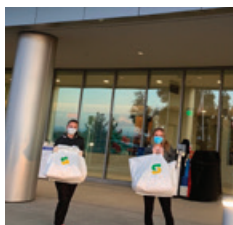
### *Blessings on Bikes*

Omega Bicycle Shop at Mission Marketplace worked with property management to give away 15 bicycles to children in March and April. With nearly 100 entries, community members were very excited to nominate a child in their life to receive a bike.



### *Light it Blue*

The Light It Blue campaign is inspiring landmarks to show their support for front line healthcare and essential workers during the COVID-19 crisis by lighting up blue. NewMark Merrill centers in California, Colorado and Chicago are showing their support by utilizing our digital and architectural assets to #lightitblue.



### *Medical Meals*

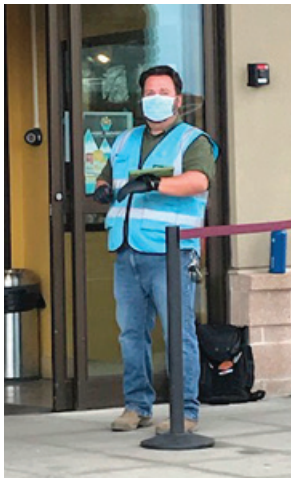
Working with our merchants and local hospitals, NewMark Merrill has delivered thousands of meals for hospital workers who are risking their lives to help others.



When you love shopping centers, it shows.

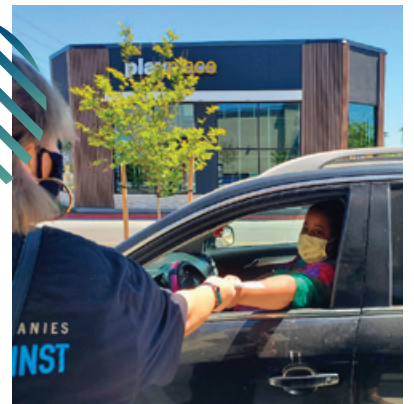
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## Frontline Worker Support

Celebrating the dedication of so many types of workers that are keeping our country operating, NewMark Merrill is working in our communities to provide them with free coffee, meals, gift cards and other support.



## Grocery Giveaway

Seven NewMark Merrill properties across the country kicked off our [#waveofkindness](#) by partnering with grocers to surprise customers with FREE groceries. A total of 380 families were helped with \$14,000 in groceries



When you love shopping centers, it shows.





## Hygiene Kits

for unsheltered community members



## Craft Kits

Families are struggling for unique activities while homeschooling and staying home. NewMark Merrill created hundreds of free craft kits that were distributed to underserved communities. These kits included all the supplies necessary to make several crafts together.

**We love our communities!**



**Village at the Peaks**  
Published by Renatta NewMark [?] · March 19 ·

Village at the Peaks is here to serve you and your families with food to go, curbside service 🚗, hours for the elderly and more. We join with the community to slow the spread of the COVID-19 by offering several other options to meet your needs:

- 🔥 Culver's – Regular Hours – Drive Thru service only
- 🍔 Bad Daddy's – Delivery and take out available 11:00 AM – 8:00 PM <https://order.baddaddysburgerbar.com/>
- 🍕 Parry's Pizza - 11AM-8PM Sunday-Thursday, 11AM-9PM Friday and Saturday, curbside service available and Free Delivery and DoorDash ordering options <https://parryspizza.alohaorderonline.com>
- 🍷 Jersey Mike's – Regular Hours – Take out and DoorDash available. <https://www.jerseymikes.com/order/22025/>



## Honoring Seniors

As perhaps the most vulnerable population to COVID-19, seniors are an asset to our communities who are often scared during these times. NewMark Merrill has partnered with our merchants to offer special senior hours, deliver supplies to senior homes and assist seniors at our properties with safely getting essentials.



When you love shopping centers, it shows.

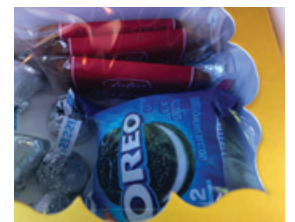




**OUR COMMUNITY  
IS OUR STRENGTH**

## *Special Deliveries*

Reaching out to those struggling in our communities is a pillar of focus at NewMark Merrill. Working with our merchants to deliver meals to transitional housing, overnight and family shelters, NewMark Merrill provided over 1,600 meals to unsheltered individuals and families.



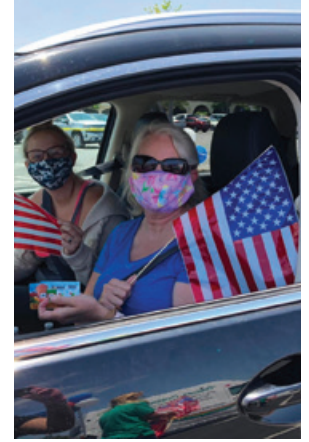
## *Surprise!*

With the necessary quarantine of so many senior living facilities, residents have often missed visiting other places or getting special food or treats. NewMark Merrill worked to safely deliver care packages to senior living facilities surprising residents and letting them know we are thinking of them.



**When you love shopping centers, it shows.**





# Coming Together Safely

While the shopping center industry and our merchant businesses undergo rapid, ever-changing conditions, NewMark Merrill remains committed to uplifting communities by safely bringing them together and our marketing teams have developed new ways to host celebrations. We have hosted socially-distanced drive in Fourth of July celebrations, in-car bingo, virtual concerts, drive-in movies and graduation celebrations.



When you love shopping centers, it shows.



# Merchant Support

The heart of our shopping centers are the merchants who not only employ our communities, but also provide retail, personal services, food, fitness and experiences. COVID-19 has presented challenges to them they never previously imagined. Information is coming at them fast and conditions are ever-changing. NewMark Merrill has always operated with a merchant centric approach to shopping center ownership and partnering with our merchants now is more important than ever.



"Thank you so much I will! Every bit helps. Thank you as well for connecting me. I know A LOT of people that couldn't get their PPP approved as their banks were overloaded and didn't submit on time. Thank you again. I tell anyone who will listen how fortunate I am to be your tenant. You all put people first, which is the only reason I am still open after a couple of dramatic bumps in my road. Thank you so much!" **Melissa M. - NewMark Merrill Merchant**

"Also, I want to thank you and your entire team for the support we have received through this pandemic. Like I told you on the phone, we have been very pleased with the outpouring of support we have received as a tenant. Our move to the Broomfield Plaza was a blessing for us." **Richard L. - NewMark Merrill Merchant**

"Thank you so much for calling. Not one of our other property managers has called to tell us about the CARES Act. They haven't even called to ask how we are doing. Thank you!" **Kimberly W. - NewMark Merrill Merchant**

"I wasn't aware of the programs available, thank you for calling and giving me the information. I will be applying." **Katrina - NewMark Merrill Merchant**

"We wholeheartedly appreciate it. With everything you are doing for us, our sales have only got down about 20-30% and we are OK, not like at the beginning where no one would come." **Francisco L. - NewMark Merrill Merchant**

"Wow, I am so touched that you are calling to check in on me just to make sure I am OK. I have other locations and I haven't heard a peep from those owners. This is really great, you guys are always so on top of it." **Jeanette N. - NewMark Merrill Merchant**



**47,160** are employed at our centers.

We communicate with **500,000** via social & digital channels.

We work with **1,500** vendors.



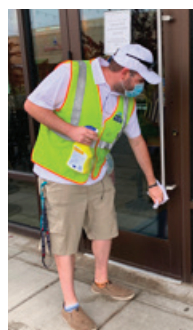
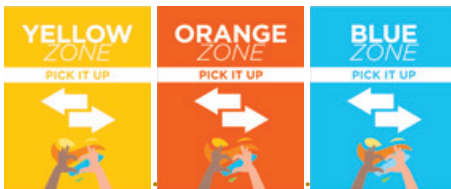
**When you love shopping centers, it shows.**

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# Additional Merchant Support



In addition to quickly sourcing necessary supplies for shopping centers and merchant resources, NewMark Merrill deployed curbside parking areas, increased outdoor seating areas, public messaging and high touch point sanitization services to welcome customers back to our centers and support our merchants.



When you love shopping centers, it shows.