



# NewMark Merrill

COMPANIES

*When you love shopping centers it shows.*



LOCATED ON THE NORTHWEST CORNER OF BRISTOL STREET & WARNER AVENUE, SANTA ANA, CALIFORNIA



**Project Size** 120,805 Sq. Ft. of Retail Space  
**Demographics**



**Population\***  
1 Mile.....42,182  
3 Miles.....297,750



**Traffic Count\***  
67,713 Cars Daily



**Household Income\***  
1 Mile.....\$86,946  
3 Miles.....\$78,271



## Prime Retail Spaces Available

- Situated in the heart of Orange County's retail corridor, at the major intersections of Bristol Street and Warner Avenue in the City of Santa Ana.
- Easily accessible from the Santa Ana (5), San Diego (405), and 55 & 73 Freeways.
- Densely populated 3-mile radius of 297,750 people with an average household income of \$86,946 within a 1-mile radius.
- Exposure to over 67,713 cars daily.

\*Estimates are based on 2018 demographics for population and average income per household. Traffic count is based upon owner's calculations. The information contained herein is not guaranteed and should be independently verified.

**For additional information, please contact:**

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(BRE#01362187)

or

**Greg Giacopuzzi**

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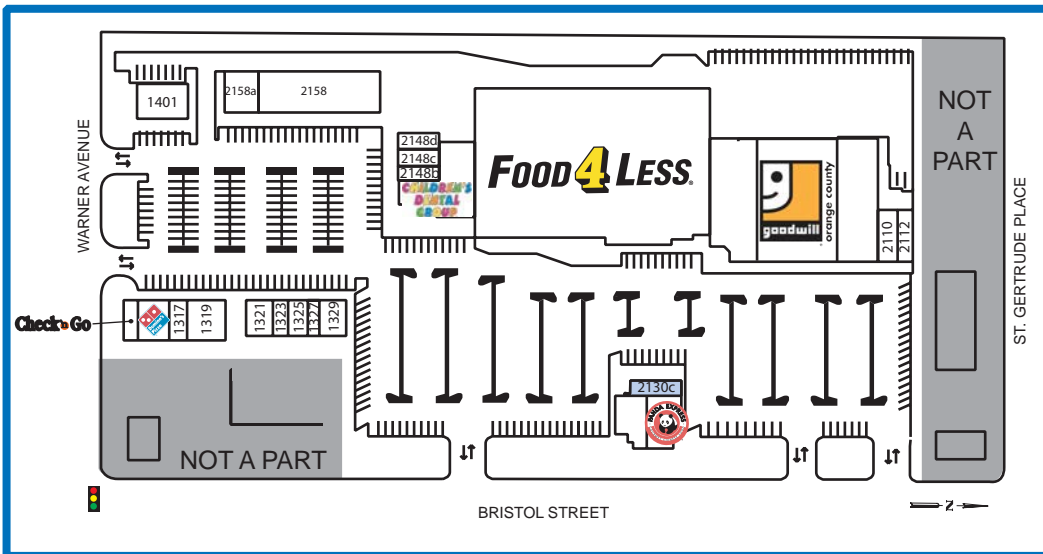


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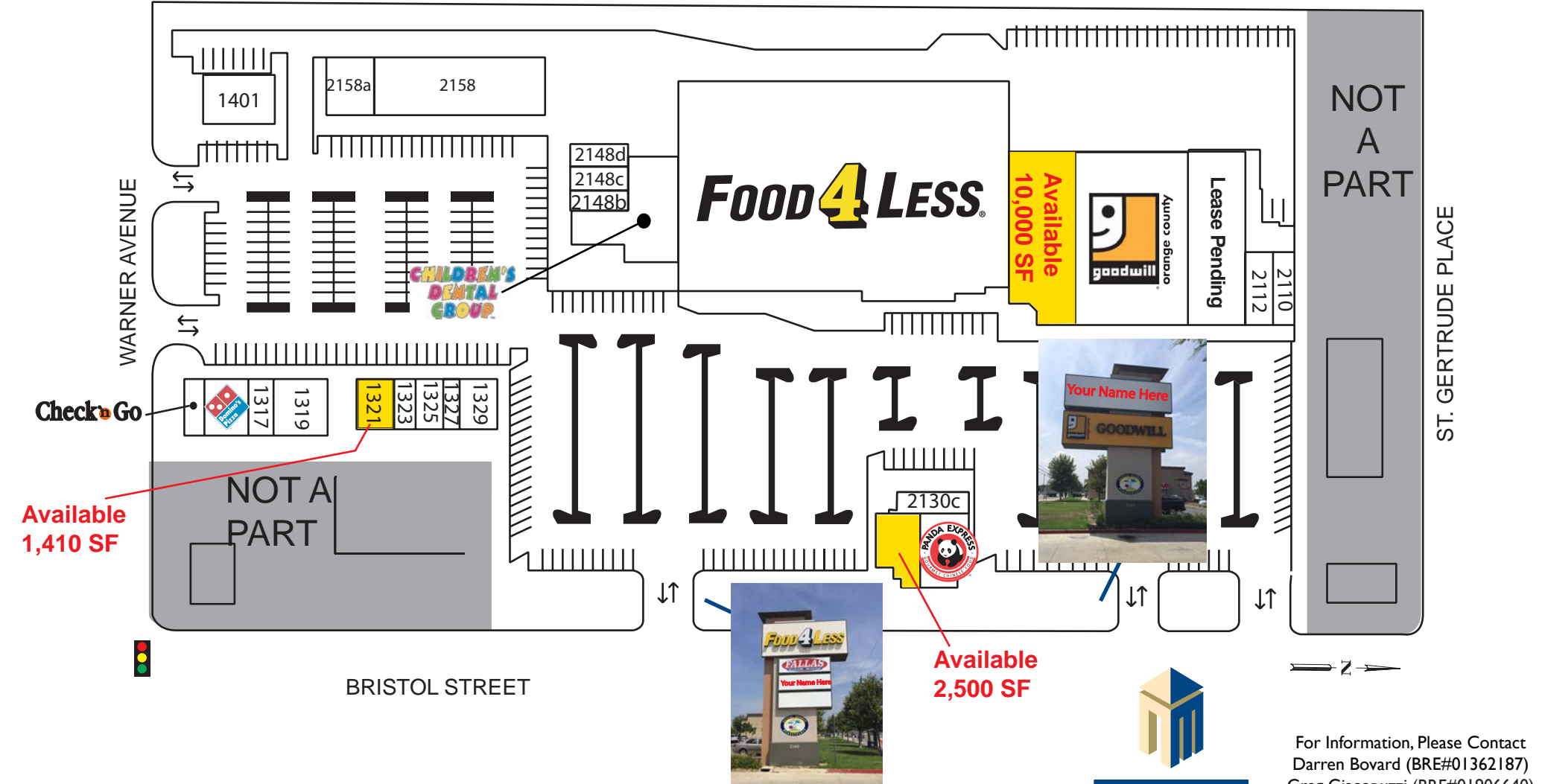


Located at the Northwest corner of  
Bristol Street and Warner Avenue  
Santa Ana, California

No.	Tenant	SF
1311	Check N Go of California, In.	1,481
1315	Domino's Pizza	2,085
1317	Comunidad Latina Federal CU	705
1319	Game Geeks	1,480
1321	Available	1,410
1323	Kathy's Nails	755
1325	Zumba	1,350
1327	Angie's Hair Salon	705
1329	Ava Medical Corp.	1,410

No.	Tenant	SF
1401	PWS Laundromat #	2,520
2110	Via Insurance	1,185
2112	Dr. Mark Chang, DDS	1,185
2120a	Lease Pending	10,000
2120b	Available	7,350
2120c	Goodwill Industries	12,778
2130a	Available	2,500
2130b	Panda Express, Inc., Store #696	2,000
2130c	Fiesta Insurance	771

No.	Tenant	SF
2130t	Security	0
2138	Food 4 Less #340	51,260
2144	Childrens Dental	5,750
2148c	Optometry Office	900
2148b	Dhaaga Threading Salon	900
2148d	Foot Reflexology	800
2158	Culich Town Restaurant	7,895
2158a	World's Best Martial Arts	1,630



Available  
1,410 SF

Available  
10,000 SF

Available  
2,500 SF

NOT  
A  
PART

ST. GERTRUDE PLACE

BRISTOL STREET



**NewMark Merrill**  
COMPANIES

For Information, Please Contact  
Darren Bovard (BRE#01362187)  
Greg Giacomuzzi (BRE#01906640)  
NewMark Merrill Companies  
Tel: 818.710.6100 Fax: 818.710.6116

Landlord makes no representation that any of the above tenants, parking lot or building configurations will exist now or in the future. Tenants depicted may be proposed and may not actually occupy the proposed buildings. The dimensions and square footages shown are estimates only and not guaranteed





# Market Profile

2240 S Bristol St, Santa Ana, California, 92704  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.71679  
Longitude: -117.88605

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	42,888	294,411	644,895
2010 Total Population	40,927	282,332	651,615
2018 Total Population	42,182	297,750	697,636
2018 Group Quarters	522	4,534	13,278
2023 Total Population	43,015	307,154	728,475
2018-2023 Annual Rate	0.39%	0.62%	0.87%
2018 Total Daytime Population	28,857	364,616	825,565
Workers	6,214	204,017	465,798
Residents	22,643	160,599	359,767
<b>Household Summary</b>			
2000 Households	8,002	64,027	174,479
2000 Average Household Size	5.29	4.52	3.62
2010 Households	7,943	65,271	181,734
2010 Average Household Size	5.09	4.26	3.52
2018 Households	8,038	67,988	193,192
2018 Average Household Size	5.18	4.31	3.54
2023 Households	8,144	69,991	202,373
2023 Average Household Size	5.22	4.32	3.53
2018-2023 Annual Rate	0.26%	0.58%	0.93%
2010 Families	7,045	51,694	132,560
2010 Average Family Size	4.96	4.50	3.96
2018 Families	7,145	53,821	140,197
2018 Average Family Size	5.07	4.58	4.02
2023 Families	7,252	55,363	146,154
2023 Average Family Size	5.10	4.61	4.04
2018-2023 Annual Rate	0.30%	0.57%	0.84%
<b>Housing Unit Summary</b>			
2000 Housing Units	8,074	65,656	180,798
Owner Occupied Housing Units	70.7%	47.3%	48.0%
Renter Occupied Housing Units	28.4%	50.3%	48.5%
Vacant Housing Units	0.9%	2.5%	3.5%
2010 Housing Units	8,265	68,883	191,882
Owner Occupied Housing Units	64.2%	43.4%	45.3%
Renter Occupied Housing Units	31.9%	51.4%	49.5%
Vacant Housing Units	3.9%	5.2%	5.3%
2018 Housing Units	8,426	71,440	202,503
Owner Occupied Housing Units	61.5%	41.1%	43.0%
Renter Occupied Housing Units	33.9%	54.1%	52.4%
Vacant Housing Units	4.6%	4.8%	4.6%
2023 Housing Units	8,558	73,497	211,507
Owner Occupied Housing Units	64.8%	43.9%	45.0%
Renter Occupied Housing Units	30.3%	51.3%	50.7%
Vacant Housing Units	4.8%	4.8%	4.3%
<b>Median Household Income</b>			
2018	\$74,286	\$59,350	\$67,879
2023	\$83,231	\$68,993	\$80,049
<b>Median Home Value</b>			
2018	\$473,635	\$473,295	\$557,385
2023	\$552,317	\$538,628	\$607,977
<b>Per Capita Income</b>			
2018	\$17,180	\$18,463	\$26,358
2023	\$19,726	\$21,578	\$31,582
<b>Median Age</b>			
2010	29.8	29.2	31.8
2018	31.7	30.5	33.1
2023	34.1	32.2	34.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Market Profile

2240 S Bristol St, Santa Ana, California, 92704  
Rings: 1, 3, 5 mile radii

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Latitude: 33.71679  
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	1 mile	3 miles	5 miles
<b>2018 Households by Income</b>			
Household Income Base	8,038	67,988	193,192
<\$15,000	3.8%	7.4%	7.6%
\$15,000 - \$24,999	6.8%	9.5%	7.8%
\$25,000 - \$34,999	7.5%	9.5%	7.9%
\$35,000 - \$49,999	12.2%	14.2%	12.2%
\$50,000 - \$74,999	20.0%	19.7%	18.4%
\$75,000 - \$99,999	16.9%	14.0%	13.6%
\$100,000 - \$149,999	19.9%	15.1%	16.2%
\$150,000 - \$199,999	8.4%	5.7%	7.9%
\$200,000+	4.4%	4.8%	8.3%
Average Household Income	\$86,946	\$78,271	\$93,096
<b>2023 Households by Income</b>			
Household Income Base	8,144	69,991	202,373
<\$15,000	3.0%	5.9%	6.0%
\$15,000 - \$24,999	5.4%	7.7%	6.2%
\$25,000 - \$34,999	6.0%	8.0%	6.4%
\$35,000 - \$49,999	10.4%	12.7%	10.5%
\$50,000 - \$74,999	18.4%	19.1%	17.4%
\$75,000 - \$99,999	17.1%	14.7%	14.2%
\$100,000 - \$149,999	22.8%	17.8%	18.2%
\$150,000 - \$199,999	10.6%	7.2%	9.3%
\$200,000+	6.4%	6.9%	11.9%
Average Household Income	\$100,942	\$92,039	\$111,657
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	5,181	29,331	87,069
<\$50,000	0.6%	3.7%	2.9%
\$50,000 - \$99,999	0.3%	2.2%	1.8%
\$100,000 - \$149,999	0.3%	1.2%	0.8%
\$150,000 - \$199,999	0.6%	1.6%	1.2%
\$200,000 - \$249,999	2.2%	3.5%	2.3%
\$250,000 - \$299,999	5.8%	5.9%	3.8%
\$300,000 - \$399,999	25.1%	19.6%	13.1%
\$400,000 - \$499,999	20.5%	16.8%	16.0%
\$500,000 - \$749,999	34.4%	32.9%	35.1%
\$750,000 - \$999,999	6.8%	9.2%	15.3%
\$1,000,000 - \$1,499,999	1.8%	2.5%	5.8%
\$1,500,000 - \$1,999,999	0.6%	0.5%	0.6%
\$2,000,000 +	0.9%	0.4%	1.2%
Average Home Value	\$532,304	\$510,066	\$603,143
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	5,549	32,234	95,108
<\$50,000	0.2%	2.6%	1.7%
\$50,000 - \$99,999	0.1%	1.5%	1.1%
\$100,000 - \$149,999	0.1%	0.7%	0.5%
\$150,000 - \$199,999	0.2%	0.7%	0.7%
\$200,000 - \$249,999	0.9%	1.7%	1.1%
\$250,000 - \$299,999	2.6%	3.7%	2.4%
\$300,000 - \$399,999	17.4%	16.1%	10.5%
\$400,000 - \$499,999	19.5%	17.0%	15.5%
\$500,000 - \$749,999	43.4%	38.8%	38.1%
\$750,000 - \$999,999	10.5%	12.5%	19.2%
\$1,000,000 - \$1,499,999	2.7%	3.4%	7.0%
\$1,500,000 - \$1,999,999	1.0%	0.8%	0.7%
\$2,000,000 +	1.5%	0.5%	1.4%
Average Home Value	\$605,837	\$570,424	\$657,417

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Market Profile

2240 S Bristol St, Santa Ana, California, 92704  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.71679  
Longitude: -117.88605

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	40,930	282,331	651,618
0 - 4	8.0%	8.8%	7.6%
5 - 9	7.9%	8.2%	7.2%
10 - 14	8.2%	8.1%	7.3%
15 - 24	17.8%	17.1%	16.3%
25 - 34	15.7%	17.2%	16.5%
35 - 44	14.8%	14.9%	15.1%
45 - 54	12.4%	11.6%	12.7%
55 - 64	8.2%	7.2%	8.6%
65 - 74	4.3%	4.0%	4.9%
75 - 84	2.2%	2.1%	2.8%
85 +	0.8%	0.7%	1.1%
18 +	70.6%	69.7%	73.3%
<b>2018 Population by Age</b>			
Total	42,183	297,752	697,636
0 - 4	7.7%	8.4%	7.1%
5 - 9	7.7%	7.9%	6.9%
10 - 14	7.6%	7.6%	6.8%
15 - 24	14.9%	15.8%	14.9%
25 - 34	17.9%	18.0%	17.6%
35 - 44	13.4%	13.7%	13.9%
45 - 54	12.3%	11.6%	12.3%
55 - 64	9.5%	8.5%	9.9%
65 - 74	5.6%	5.0%	6.3%
75 - 84	2.5%	2.4%	3.2%
85 +	0.9%	0.9%	1.3%
18 +	72.7%	71.7%	75.2%
<b>2023 Population by Age</b>			
Total	43,016	307,156	728,475
0 - 4	7.5%	8.3%	7.0%
5 - 9	7.1%	7.4%	6.4%
10 - 14	7.5%	7.4%	6.5%
15 - 24	13.6%	14.5%	13.7%
25 - 34	15.8%	17.3%	17.4%
35 - 44	15.7%	14.8%	14.9%
45 - 54	11.7%	11.4%	11.8%
55 - 64	10.3%	9.2%	10.2%
65 - 74	6.6%	5.9%	7.1%
75 - 84	3.1%	2.9%	3.7%
85 +	1.0%	1.0%	1.4%
18 +	73.7%	72.8%	76.3%
<b>2010 Population by Sex</b>			
Males	20,944	144,714	329,146
Females	19,983	137,618	322,469
<b>2018 Population by Sex</b>			
Males	21,491	152,316	352,316
Females	20,691	145,434	345,320
<b>2023 Population by Sex</b>			
Males	21,950	157,266	368,686
Females	21,065	149,888	359,789

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Market Profile

2240 S Bristol St, Santa Ana, California, 92704  
Rings: 1, 3, 5 mile radii

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Latitude: 33.71679  
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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	40,927	282,332	651,614
White Alone	43.3%	46.7%	49.3%
Black Alone	1.3%	1.5%	1.6%
American Indian Alone	1.0%	1.0%	0.8%
Asian Alone	9.8%	10.2%	18.4%
Pacific Islander Alone	0.4%	0.3%	0.4%
Some Other Race Alone	40.6%	36.6%	25.6%
Two or More Races	3.6%	3.7%	4.0%
Hispanic Origin	81.7%	76.4%	54.9%
Diversity Index	86.2	85.4	86.0
<b>2018 Population by Race/Ethnicity</b>			
Total	42,183	297,749	697,635
White Alone	41.8%	44.9%	46.5%
Black Alone	1.3%	1.6%	1.7%
American Indian Alone	0.9%	0.9%	0.7%
Asian Alone	10.6%	11.3%	20.5%
Pacific Islander Alone	0.3%	0.3%	0.4%
Some Other Race Alone	41.4%	37.3%	25.9%
Two or More Races	3.6%	3.8%	4.2%
Hispanic Origin	82.1%	76.7%	55.1%
Diversity Index	86.9	86.2	86.9
<b>2023 Population by Race/Ethnicity</b>			
Total	43,015	307,153	728,475
White Alone	41.3%	44.1%	44.9%
Black Alone	1.3%	1.6%	1.7%
American Indian Alone	0.9%	0.9%	0.7%
Asian Alone	11.3%	12.2%	22.3%
Pacific Islander Alone	0.3%	0.3%	0.4%
Some Other Race Alone	41.3%	37.2%	25.7%
Two or More Races	3.6%	3.8%	4.4%
Hispanic Origin	82.1%	76.8%	55.0%
Diversity Index	87.0	86.5	87.3
<b>2010 Population by Relationship and Household Type</b>			
Total	40,927	282,332	651,615
In Households	98.8%	98.5%	98.1%
In Family Households	94.8%	91.0%	86.8%
Householder	17.3%	18.3%	20.3%
Spouse	12.7%	12.8%	14.5%
Child	38.8%	37.6%	34.4%
Other relative	16.4%	13.6%	11.4%
Nonrelative	9.4%	8.6%	6.3%
In Nonfamily Households	4.1%	7.6%	11.3%
In Group Quarters	1.2%	1.5%	1.9%
Institutionalized Population	1.0%	1.0%	1.2%
Noninstitutionalized Population	0.2%	0.5%	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Latitude: 33.71679  
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	1 mile	3 miles	5 miles
<b>2018 Population 25+ by Educational Attainment</b>			
Total	26,209	179,399	448,712
Less than 9th Grade	27.8%	26.5%	17.0%
9th - 12th Grade, No Diploma	14.9%	15.7%	11.6%
High School Graduate	22.0%	19.1%	18.1%
GED/Alternative Credential	2.6%	2.4%	2.2%
Some College, No Degree	16.7%	15.4%	18.4%
Associate Degree	4.8%	5.1%	6.4%
Bachelor's Degree	8.2%	11.4%	18.1%
Graduate/Professional Degree	3.0%	4.3%	8.2%
<b>2018 Population 15+ by Marital Status</b>			
Total	32,494	226,552	552,457
Never Married	43.0%	43.5%	41.0%
Married	47.4%	46.2%	47.2%
Widowed	4.3%	3.9%	4.1%
Divorced	5.4%	6.4%	7.6%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.8%	95.6%	95.8%
Civilian Unemployed (Unemployment Rate)	4.2%	4.4%	4.2%
<b>2018 Employed Population 16+ by Industry</b>			
Total	20,091	139,036	341,544
Agriculture/Mining	1.5%	1.2%	0.7%
Construction	8.1%	8.3%	6.6%
Manufacturing	16.5%	15.8%	14.4%
Wholesale Trade	2.6%	2.6%	2.6%
Retail Trade	12.6%	11.3%	10.8%
Transportation/Utilities	3.6%	3.0%	3.1%
Information	0.9%	1.2%	1.6%
Finance/Insurance/Real Estate	5.1%	5.6%	7.4%
Services	47.9%	49.5%	51.0%
Public Administration	1.1%	1.5%	2.0%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	20,091	139,036	341,546
White Collar	42.0%	42.4%	53.5%
Management/Business/Financial	7.2%	8.1%	12.4%
Professional	8.1%	10.2%	16.4%
Sales	10.9%	10.5%	11.0%
Administrative Support	15.8%	13.5%	13.7%
Services	27.7%	28.0%	23.2%
Blue Collar	30.3%	29.6%	23.3%
Farming/Forestry/Fishing	1.1%	1.1%	0.6%
Construction/Extraction	6.6%	7.1%	5.2%
Installation/Maintenance/Repair	2.8%	2.7%	2.7%
Production	12.9%	12.2%	9.4%
Transportation/Material Moving	6.8%	6.6%	5.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	40,927	282,332	651,615
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.





# Market Profile

2240 S Bristol St, Santa Ana, California, 92704  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.71679  
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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	7,942	65,272	181,733
Households with 1 Person	7.4%	14.2%	18.6%
Households with 2+ People	92.6%	85.8%	81.4%
Family Households	88.7%	79.2%	72.9%
Husband-wife Families	65.2%	55.4%	51.8%
With Related Children	44.4%	37.3%	30.8%
Other Family (No Spouse Present)	23.5%	23.8%	21.1%
Other Family with Male Householder	8.5%	8.5%	7.1%
With Related Children	5.4%	5.3%	4.0%
Other Family with Female Householder	15.0%	15.3%	14.0%
With Related Children	9.2%	10.0%	8.4%
Nonfamily Households	3.9%	6.6%	8.4%
All Households with Children	60.5%	53.8%	43.9%
Multigenerational Households	20.4%	14.1%	9.9%
Unmarried Partner Households	5.8%	7.5%	6.9%
Male-female	5.2%	6.8%	6.2%
Same-sex	0.6%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	7,944	65,272	181,734
1 Person Household	7.4%	14.2%	18.6%
2 Person Household	13.0%	18.0%	23.9%
3 Person Household	12.2%	13.1%	15.3%
4 Person Household	15.6%	15.2%	15.3%
5 Person Household	15.1%	13.2%	10.5%
6 Person Household	11.4%	8.9%	6.3%
7 + Person Household	25.2%	17.4%	10.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,943	65,271	181,734
Owner Occupied	66.8%	45.8%	47.8%
Owned with a Mortgage/Loan	55.7%	36.4%	37.3%
Owned Free and Clear	11.1%	9.4%	10.5%
Renter Occupied	33.2%	54.2%	52.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,265	68,883	191,882
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Market Profile

2240 S Bristol St, Santa Ana, California, 92704  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.71679  
Longitude: -117.88605

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Urban Villages (7B)	Las Casas (13B)	Urban Villages (7B)
<b>2.</b>	Las Casas (13B)	Urban Villages (7B)	Las Casas (13B)
<b>3.</b>	Pacific Heights (2C)	NeWest Residents (13C)	International Marketplace
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$18,866,364	\$146,873,319	\$486,818,441
Average Spent	\$2,347.15	\$2,160.28	\$2,519.87
Spending Potential Index	108	99	116
Education: Total \$	\$11,677,130	\$92,373,990	\$320,356,472
Average Spent	\$1,452.74	\$1,358.68	\$1,658.23
Spending Potential Index	100	94	115
Entertainment/Recreation: Total \$	\$26,263,607	\$199,148,226	\$671,663,324
Average Spent	\$3,267.43	\$2,929.17	\$3,476.66
Spending Potential Index	101	91	108
Food at Home: Total \$	\$42,062,312	\$331,843,071	\$1,086,360,921
Average Spent	\$5,232.93	\$4,880.91	\$5,623.22
Spending Potential Index	104	97	112
Food Away from Home: Total \$	\$30,043,300	\$234,010,203	\$775,065,156
Average Spent	\$3,737.66	\$3,441.93	\$4,011.89
Spending Potential Index	106	98	114
Health Care: Total \$	\$44,009,851	\$331,268,053	\$1,121,248,780
Average Spent	\$5,475.22	\$4,872.45	\$5,803.81
Spending Potential Index	96	85	101
HH Furnishings & Equipment: Total \$	\$18,025,287	\$134,177,779	\$446,497,470
Average Spent	\$2,242.51	\$1,973.55	\$2,311.16
Spending Potential Index	107	94	111
Personal Care Products & Services: Total \$	\$7,141,501	\$54,145,809	\$180,324,133
Average Spent	\$888.47	\$796.40	\$933.39
Spending Potential Index	107	96	113
Shelter: Total \$	\$148,736,017	\$1,154,402,289	\$3,844,771,252
Average Spent	\$18,504.11	\$16,979.50	\$19,901.30
Spending Potential Index	110	101	119
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,364,228	\$145,889,406	\$507,634,735
Average Spent	\$2,409.09	\$2,145.81	\$2,627.62
Spending Potential Index	97	86	106
Travel: Total \$	\$19,529,115	\$140,081,007	\$476,731,877
Average Spent	\$2,429.60	\$2,060.38	\$2,467.66
Spending Potential Index	113	96	115
Vehicle Maintenance & Repairs: Total \$	\$9,246,611	\$69,850,655	\$229,256,951
Average Spent	\$1,150.36	\$1,027.40	\$1,186.68
Spending Potential Index	107	96	110

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.