

# When you Love Shopping Centers, it Shows

Dedicated to Our Communities, Our Tenants and Our Customers

## REOPENING GUIDELINES & RESOURCES FROM THE STATE OF CALIFORNIA

**Dear Merchant,**

Forgive the multiple emails, I wanted to get this information to you as soon as possible - Governor Newsom stated yesterday that the state is officially moving into Phase 2 of the Resilience Roadmap plan.

Beginning today, May 8th, certain areas may start reopening Curbside Retail including but not limited to: bookstores, jewelry stores, toy stores, clothing stores, shoe stores, home furnishing stores, sporting goods stores, antique stores, music stores, florists. The Governor's statement adds that this will be phased in, starting with curbside pickup and delivery only, until further notice.

**The California Department of Public Health has many informational resources available for your reference.**

Here are a few:

- [COVID-19 INDUSTRY GUIDANCE: Retail](#)
- [The Resilience Roadmap](#)
- [COVID-19 Retail Checklist](#)

**Reopening Supplies:** A couple weeks ago we assembled and sent the below list of vendors for you to reach out to and order supplies should you need.

**Face Masks** (disposable):

- Loco Canopies: <https://www.lococanopies.com/far-out-face-masks> or contact 833.7Canopy
- Eagle Dynamics: Contact Sherry Lopez at [SherryL@Eagle411.com](mailto:SherryL@Eagle411.com)

**Hand Sanitizer**

- WCP Solutions: Contact Kevin Reilly at [kevin@wcpolutions.com](mailto:kevin@wcpolutions.com) or 916-532-7051
- Faber Sanitizer: Contact Casey Parzych at [casey@gooddesigninc.com](mailto:casey@gooddesigninc.com) or 267-374-8714
- LA Distillery: Contact Blake B. at [bb@ladistillery.com](mailto:bb@ladistillery.com) or 805-402-6060
- Liberty Call Distillery (San Diego) at 619-432-1848

**POS Shields**

- Borray's Plastics: Contact 714-558-0564

**Signage**

- Fast Signs: [232@fastsigns.com](mailto:232@fastsigns.com) or contact 303-422-7440

We also want to remind and encourage you to reach out of the below resource including Dan Jablons, President of Retail Smart Guys who can assist in developing your store's strategy as you look to re-open. We have also included one of his videos which you may find helpful.

**Dan Jablons** || President, Retail Smart Guys || [RetailSmartGuys.com](http://RetailSmartGuys.com) || Cell: 818-720-2585

**REOPENING AFTER COVID**



As a reminder, on our company website we have also compiled and organized a number of helpful resources including, web links, how-to videos, guidelines, and other communications, which can be accessed here at <https://www.newmarkmerrill.com/covid19/>.

We hope you find this information helpful and useful as you look to reopen your business.

Sincerely,

Sanford D. Sigal  
President and Chief Executive Officer



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